Davidson Investment Advisors, Inc. Form CRS:
Client Relationship Summary
June 30, 2020

Davidson Investment Advisors, Inc. ("DIA," "we," "our") is registered with the Securities and Exchange Commission as an investment adviser. Brokerage and investment advisory services and fees differ and it is important that you understand the differences.

Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

**What investment services and advice can you provide me?**

Our principal (primary) investment advisory services include discretionary and non-discretionary non-wrap and wrap fee programs. For our non-wrap fee program, we act as your investment adviser; brokerage services (such as trade execution and custody services) are negotiated by you and paid separately. For our wrap fee program, we act as your investment adviser, and brokerage services (such as trade execution and custody services) are provided by our affiliated broker-dealer, D.A. Davidson & Co. for a single “wrap fee.” DIA itself does not offer brokerage services.

We also offer non-discretionary investment advisory services, where we recommend investments to you based on your financial circumstances and needs, but you make the ultimate decision regarding the purchase or sale of investments.

We monitor the investments in your account as part of our standard services. Unless otherwise agreed, we provide account monitoring at least quarterly if you receive quarterly performance reports, and at least annually in other cases.

The investment solutions we offer include several asset types, such as equities/stocks, bonds, mutual funds, exchange traded funds (ETFs), and publicly traded real estate investment trusts (REITs), among others. The investments we make available, and recommend, are not limited to a narrow menu of product types, and are not limited to proprietary products.

DIA advises the Davidson Multi-Cap Equity Fund (the “Fund”), an open-end mutual fund available in Class A or Class I shares.

For our discretionary investment advisory services, our minimum household asset level for separately managed equity investment strategies is $100,000, and $250,000 for our separately managed fixed income investment strategies. The minimum household asset levels for our custom and multi-asset portfolio solutions are negotiable. For our non-discretionary investment advisory services, our minimum household asset level is negotiable. Regarding the Fund, the minimum purchase size for Class A shares is $2,500, and for Class I shares, $250,000. See the Fund’s prospectus at davidsonmutualfunds.com/files/Davidson_Prospectus.pdf for information for applicable minimum waivers.

For more detailed information about our services, please visit dadavidson.com/Disclosures to review our Form ADV, Part 2A Firm and Wrap Fee Brochures.

- **Given my financial situation, should I choose an investment advisory service? Why or why not?**
- **How will you choose investments to recommend to me?**
- **What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?**

**What fees will I pay?**

For our discretionary advisory services, you will be charged a recurring asset-based fee equal to a percentage of your advisory assets with us, in the amount set forth in your advisory agreement. Unless we agree otherwise, our fees are charged quarterly in advance, as long as we continue providing you with advisory services. Because our fees are based on a percentage of your advisory assets, we have an incentive to encourage you to increase your advisory assets.

There are additional costs for our advisory clients, including fees charged by mutual funds and other funds held in your account, exchange fees, wire transfer fees, and maintenance fees for retirement accounts. For our Wrap Fee Program, the wrap fee will include transaction costs and custody fees to our affiliated broker-dealer that has custody of these assets, and therefore are higher than a typical asset-based advisory fee. For our Non-Wrap Fee Program, clients will incur transaction costs and custody and other fees that are in addition to the advisory fee paid to us.

For our non-discretionary advisory services, you will be charged a recurring asset-based fee, which is inclusive of transaction costs and custody fees to our affiliated broker-dealer that has custody of these assets. For non-discretionary accounts holding only shares of the Fund, this fee is waived.

**You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.**
What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest to you have?

When we act as your investment adviser, we have to act in your best interest and not put our interests ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations and investment advice we provide to you.

For example, we may recommend that clients custody assets at our affiliated broker-dealer, D.A. Davidson & Co. We are under common ownership with D.A. Davidson & Co.; this presents a conflict of interest because D.A. Davidson & Co. makes money for providing custody and other brokerage services. Considered together with D.A. Davidson & Co., we will receive more total compensation if you select D.A. Davidson & Co. than we would if you selected an unaffiliated bank or broker-dealer as custodian instead.

We are advisor to the Fund, an open-end, publicly traded mutual fund; we receive a management fee on the amount of assets invested in the Fund. This presents a conflict of interest, as we receive more management fees the more money is invested in the Fund, so we have an incentive to recommend investing in the Fund to our clients. Even though we do not charge our normal investment advisory fees on clients’ assets that are invested in the Fund, we will still receive more total compensation if you invest in the Fund than if you invested in an unaffiliated third party mutual fund instead.

How do your financial professionals make money?

Our financial professionals’ compensation is not correlated with the amount of clients’ assets under management, nor the level of trading activity in your account. Rather, our financial professionals’ compensation consists of a fixed salary and an annual bonus based on investment strategy performance, some of which can be in the form of equity of DIA’s parent company, D.A. Davidson Companies. Our financial professionals also have the opportunity to earn retention-based equity awards from D.A. Davidson Companies.

Do you or your financial professionals have legal or disciplinary history?

While Davidson Investment Advisors does not have legal or disciplinary history, our affiliate D.A. Davidson & Co. does have legal or disciplinary history. Visit investor.gov/CRS for a free and simple search tool to research us, our affiliates, and our financial professionals.

Additional Information

You can find additional and up-to-date information about our investment advisory services, or request a copy of this Customer Relationship Summary by calling us at (406) 727-6111 or toll free at (800) 332-0529.

Who is my primary contact person?
Is he or she a representative of an investment advisor or a broker-dealer?
Who can I talk to if I have concerns about how this person is treating me?