FinTech, Data & Analytics

MERGERS & ACQUISITIONS AND VALUATION TRENDS IN THE PUBLIC AND PRIVATE MARKETS





Embracing FinTech Innovation Amid Regulatory and Geopolitical Shifts

Dear Clients and Friends,

As we move further into 2025, financial technology continues to evolve rapidly, bringing both challenges and opportunities. One area drawing increasing attention is the rise of alternative payment methods, particularly stablecoins and digital assets. Policymakers are actively debating new regulatory frameworks, from stablecoin oversight to broader financial reforms, including discussions around the role of regulatory agencies. The key question is: Will regulation accelerate adoption, or will uncertainty slow innovation?

At the same time, we can't ignore the broader geopolitical backdrop. In a world where former allies find themselves at odds and economic blocs are redrawing their boundaries, the parallels to FinTech competition are striking. In both arenas, we see a delicate balance between competition and collaboration—where companies, like nations, must decide when to partner for mutual benefit and when to go it alone. FinTech firms often rely on shared infrastructure, common standards, and regulatory frameworks, even as they fiercely compete for market share. Similarly, in global politics, economic and security interdependencies make complete decoupling nearly impossible, even as rivalries escalate.

But there is a key distinction: while geopolitical tensions can stall progress, FinTech competition—when executed well—drives innovation. The most successful firms recognize when coopetition is the smarter path, whether through open banking partnerships, embedded finance solutions, or cross-border collaborations in payments and digital assets. The lesson? Markets reward those who embrace strategic alliances, while rigidity often leads to stagnation.

For founder-led companies, these shifts create a pivotal moment. Regulatory clarity, when it comes, could unlock new opportunities—but will also demand greater compliance and strategic foresight. The most successful firms will be those that adapt quickly, balancing innovation with regulatory readiness.

Meanwhile, the M&A and fundraising landscape continues to strengthen. Investors remain selective but active, seeking companies with strong fundamentals, clear paths to profitability, and defensible technology. The market today is more disciplined than the highs of 2021, but that's a healthy shift. Deals are being done, and they are built on solid ground.

The coming months will reward firms that can adapt, innovate, and align with the right partners. As always, we're here to help you navigate the landscape.

<u>Click here</u> for our latest report on M&A values and trends across the fintech, data, and analytics sectors we follow.

Best,



Co-Head of Technolog

Aalap Merchant

Aalap Merchant
Co-Head of Technology Group
Technology Investment Banking

D.A. DAVIDSON'S FINTECH, DATA & ANALYTICS SENIOR BANKERS



Michael Maxworthy

Managing Director



Tom Selby *Managing Director*



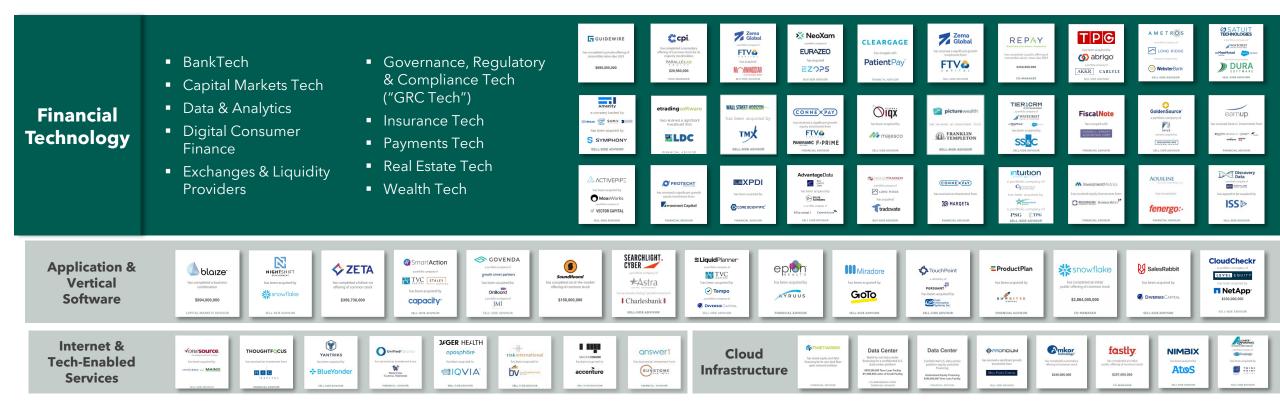
Al SiscaVice President



Joseph Tamburello
Vice President



Our Industry Knowledge Spans Across The Technology Ecosystem With A Deep Sector Focus



Bringing Scale To Your Deal

125+

TRANSACTIONS SINCE 2020

\$22B+

IN TRANSACTION VALUE SINCE 2020

40+

TECH-FOCUSED
INVESTMENT BANKING
PROFESSIONALS

D|A|DAVIDSON

ATLANTA, GEORGIA

AUSTIN, TEXAS

BOCA RATON, FLORIDA

BOSTON, MASSACHUSETTS

CHICAGO, ILLINOIS

DENVER, COLORADO

GREAT FALLS, MONTANA

ORANGE COUNTY, CALIFORNIA

NEW YORK, NEW YORK (X2)

PLANO, TEXAS

PORTLAND, OREGON

SALT LAKE CITY, UTAH

SEATTLE, WASHINGTON

TORONTO, ONTARIO



FRANKFURT, GERMANY

HAMBURG, GERMANY

HELSINKI, FINLAND

LONDON, UNITED KINGDOM

STOCKHOLM, SWEDEN

Advisory Platform Supported by Robust Transaction Capabilities

1. Public Markets

Tailored public markets equity financing and market connectivity

Senior-level expertise and attention providing clients flexibility through a range of solutions and hundreds of institutional relationships

- Initial Public Offerings (IPOs)
- At-the-Market Offerings (ATM)
- Preferred Securities Offerings
- Convertible Securities Offerings
- Private Investment in Public Equities (PIPEs)
- Unit Investment Trusts (UITs)

2. Financial Sponsor Coverage

Adding value at every stage of the investment

Our team works with hundreds of funds across the globe, bringing an unwavering focus to helping middle market private equity firms and family offices generate returns for their investors

3. Debt Advisory

Unique solutions across the capital spectrum

Our debt capital markets specialists work with companies and financial sponsors to optimize the capital stack by structuring and placing senior and junior debt utilizing our network of over 300 lending relationships

4. International Footprint

Transatlantic M&A platform and global deal experience

D.A. Davidson partners with MCF International to leverage the power of our network of decision makers and investors across the US and Europe - and have completed 250+ transactions across 27+ continents

Key Contacts



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Finance



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Finance



FinTech, Data & Analytics: In This Issue

MARCH 2025

۱. ا	Multin	ples Acros	s FinTech,	Data &	Analy	/tics

- II. Bank Tech
- III. Capital Markets Tech
- IV. Data & Analytics
- V. <u>Digital Consumer Finance</u>
- VI. Exchanges & Liquidity Providers
- VII. GRC Tech
- VIII <u>Insurance Tech</u>
- IX. Payments Tech
- X. Real Estate Tech
- XI. Wealth Tech
- XII. FinTech Focused Middle Market Technology Investment Bank



100%

EMPLOYEE

OWNERSHIP

1,500+ EMPLOYEES

100+
OFFICE
LOCATIONS

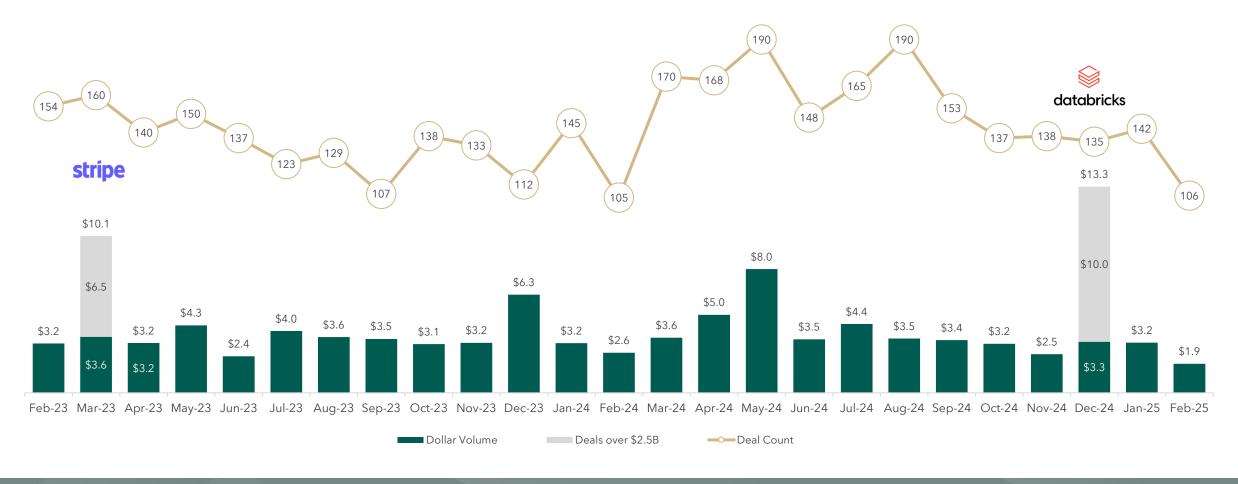
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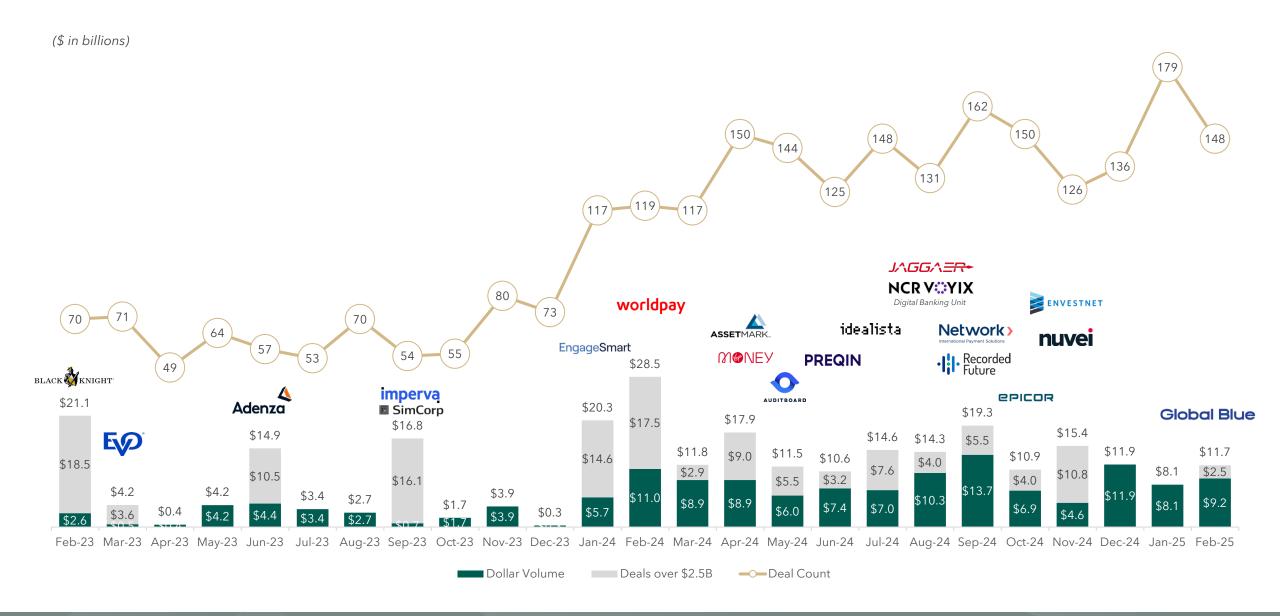
Global FinTech Capital Raising Activity Shows Signs of Stability...

(\$ in billions)





... Similarly, Global FinTech M&A Transaction Activity Demonstrates Continued Momentum



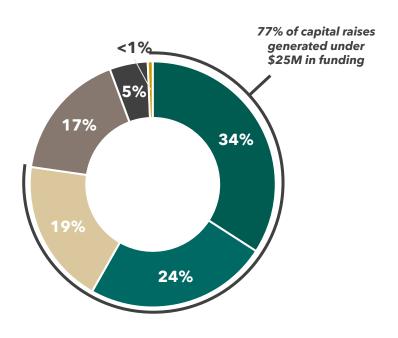


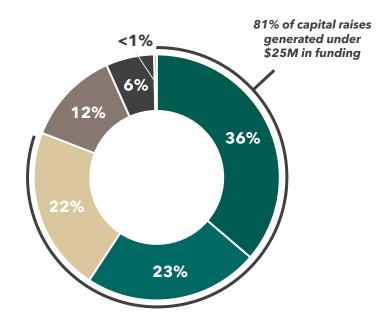
Smaller FinTech Capital Raises Continue To Lead The Fundraising Landscape

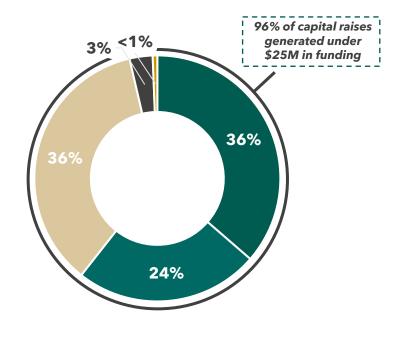
DISTRIBUTION OF CAPITAL RAISES BY SIZE: 2023

DISTRIBUTION OF CAPITAL RAISES BY SIZE: 2024

DISTRIBUTION OF CAPITAL RAISES BY SIZE: YTD 2025







■\$0 - <\$5M ■\$5 - <\$10M ■\$10 - <\$25M ■\$25 - <\$100M ■\$100 - <\$500M

■ \$500M+

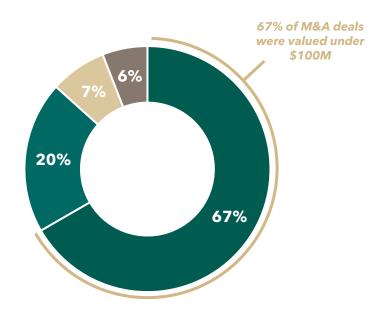


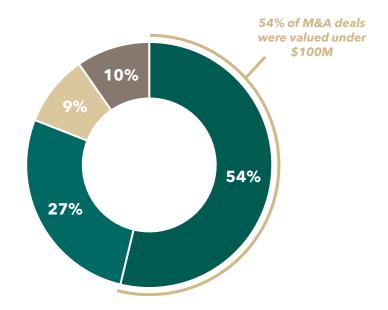
2025 Deal Activity Shows An Uptick In Larger M&A Deals Getting Done Versus Prior Years

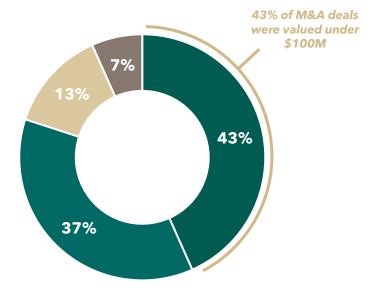




DISTRIBUTION OF M&A BY SIZE: YTD 2025



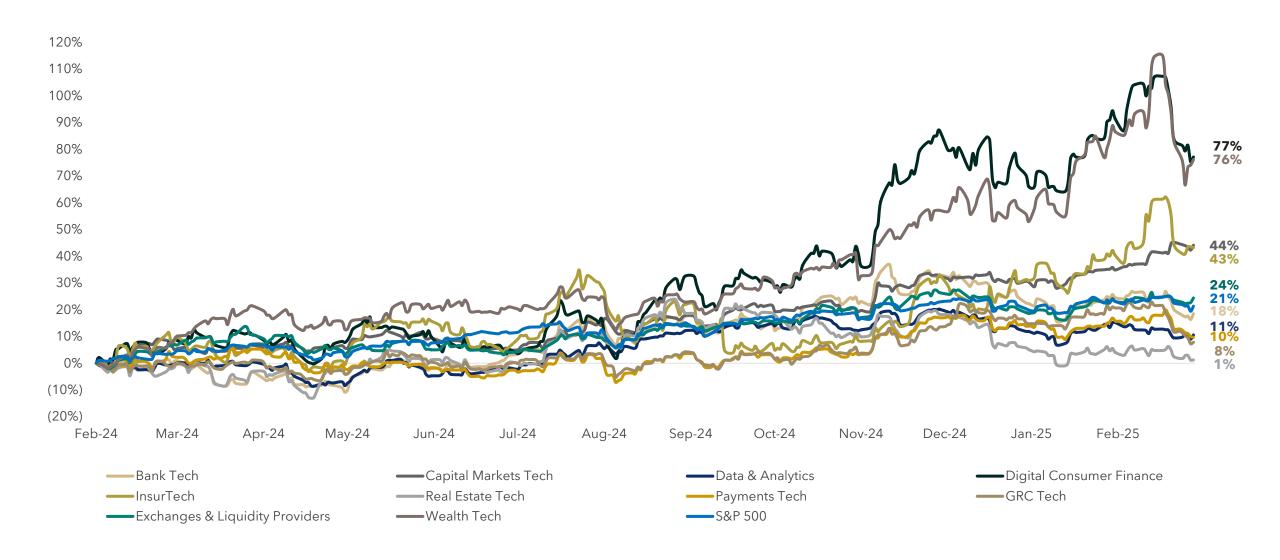




■\$0 - <\$100M ■ \$100M - <\$500M ■ \$500M - <\$1B ■ \$1B+

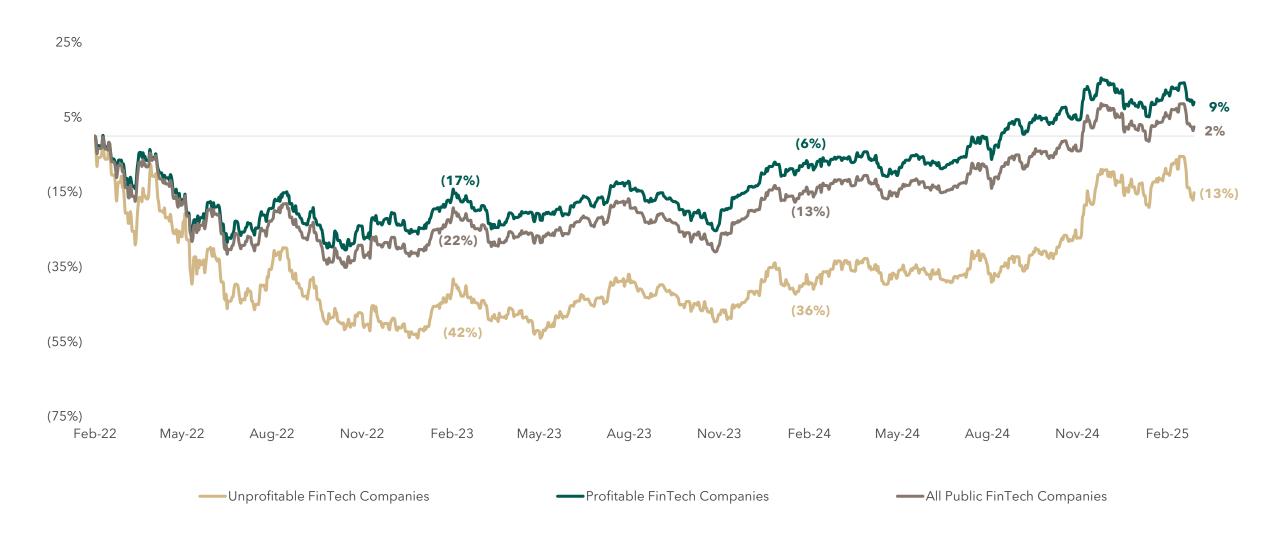


Market Values Across All FinTech Verticals Have Experienced A Gain



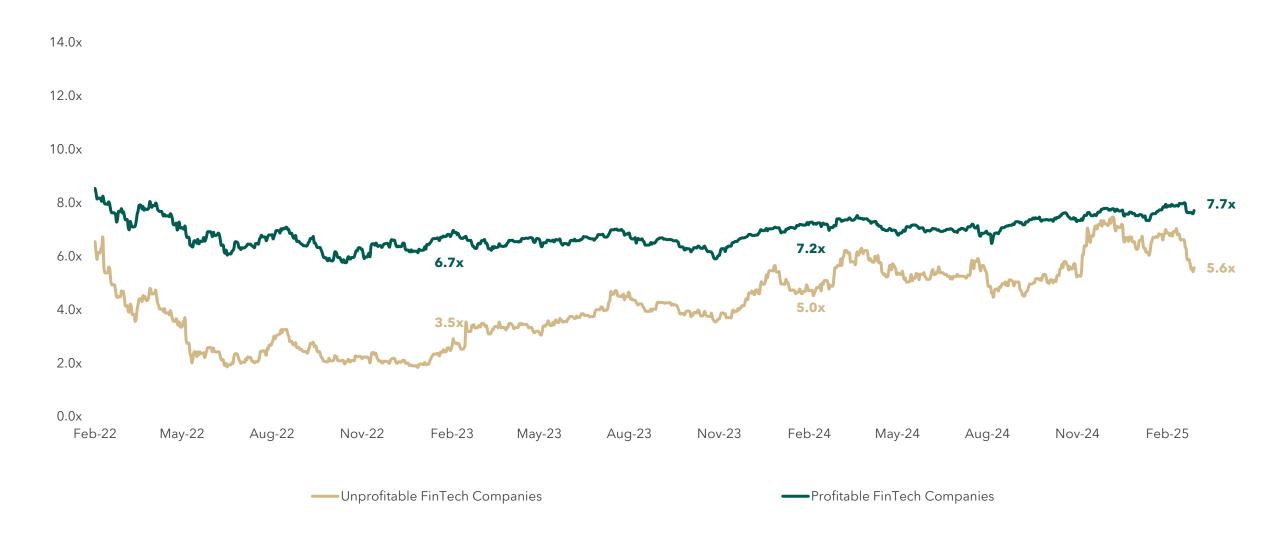


Profitability Levels Have Helped Drive Significant Market Performance Deviations Within FinTech Over The Last Few Years





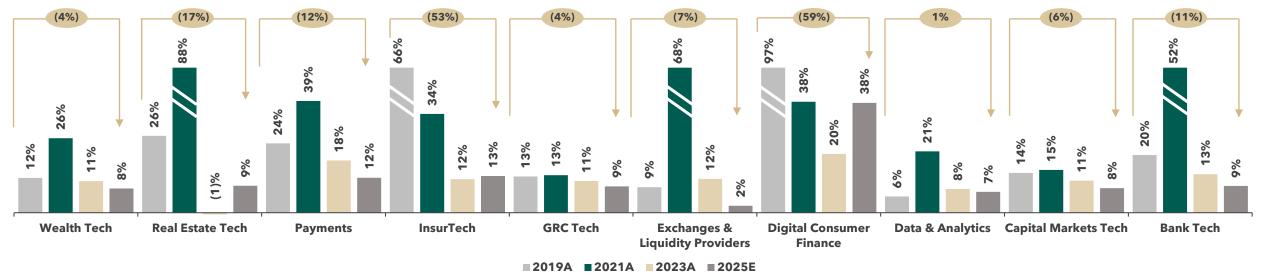
EV / NTM Revenue Multiples Have Remained Stable For Profitable Companies And Have Gradually Recovered For The Unprofitable



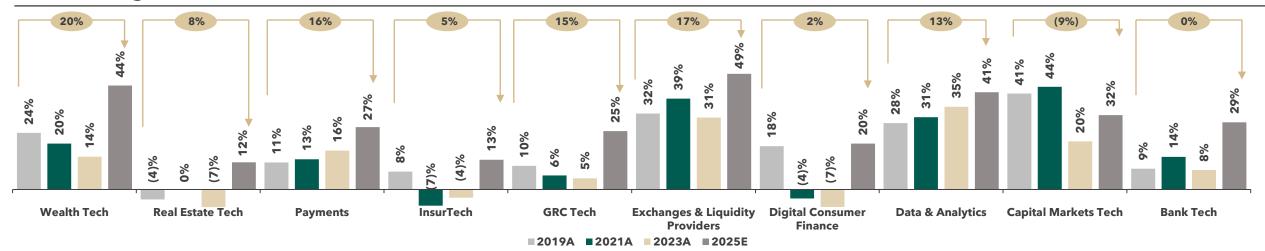


Sector Growth Is Normalizing To Pre-COVID Levels While Maturing Companies Increasingly Focus On Profitability...

Revenue Growth (2019A-2025E)



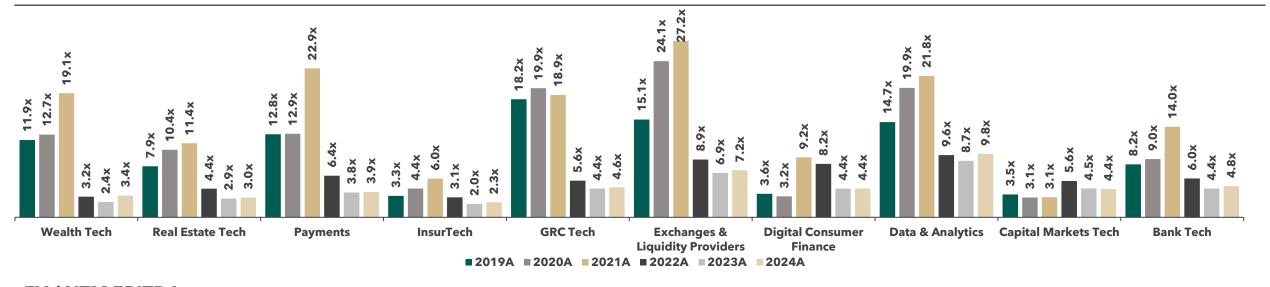
EBITDA Margin (2019A-2025E)



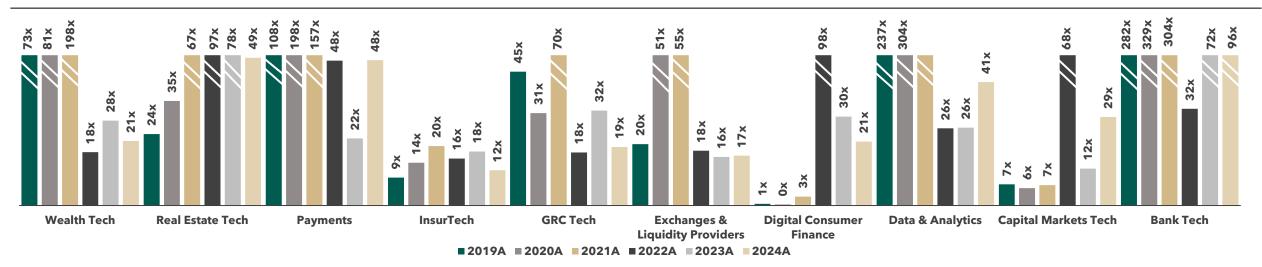


...Resulting In Sectors Generally Trading Below Recent Historical Averages

EV / NTM Revenue

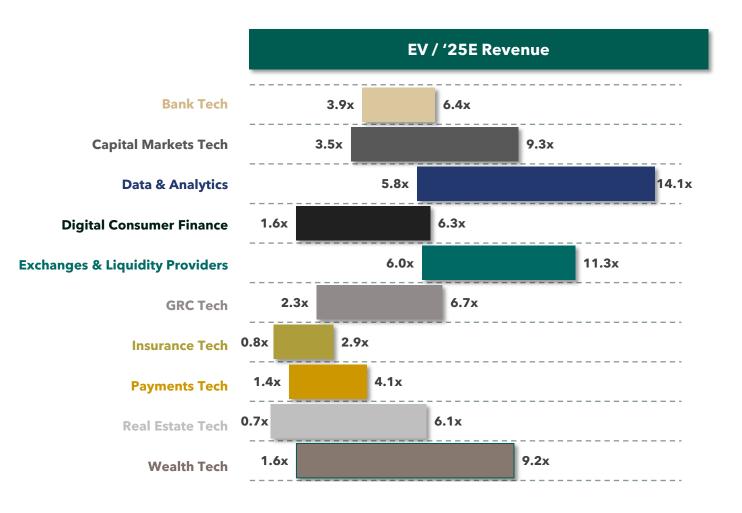


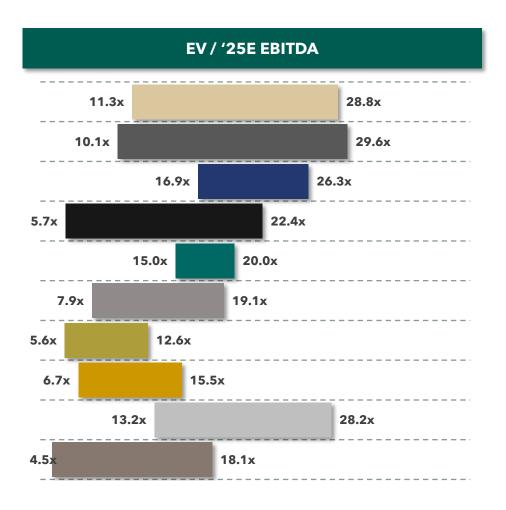
EV / NTM EBITDA





'25E EV / Revenue And EV / EBITDA Multiple Ranges By Sector

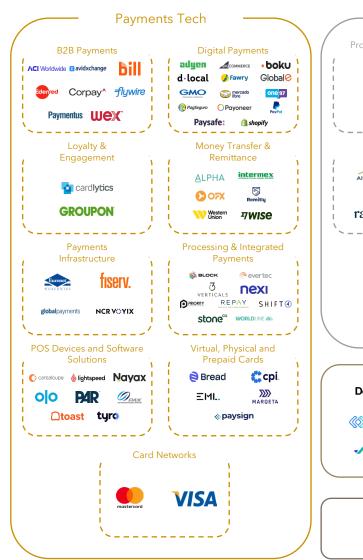






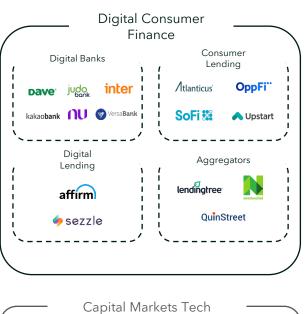
Our Sector Expertise Across The FinTech, Data and Analytics Ecosystem Is Broad & Deep

Illustrative Representation Of Our FinTech, Data & Analytics Public Comparable Sets





Real Estate Tech















Bank Tech: Public Comparables And Relevant Transactions

		Price		Marke	t Value		Valuation	Multiples		Gro	wth	Ma	gins
	52 w	eek	As of	Equity	Enterprise	EV/Re	evenue	EV/E	BITDA	Rev	enue	EBI	TDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Bank Tech													
Fidelity National Information Services	\$66.72	\$91.98	\$71.12	\$38,170	\$48,879	4.7x	4.5x	11.3x	10.7x	3.3%	4.5%	41.3%	41.8%
Jack Henry & Associates	157.00	189.63	173.59	12,656	12,836	5.2x	4.9x	16.5x	15.6x	8.2%	6.5%	31.6%	31.4%
Temenos	58.39	89.94	81.90	5,983	6,539	6.1x	6.0x	16.0x	14.6x	2.3%	2.8%	38.4%	40.8%
Q2 Holdings	44.74	112.82	87.37	5,307	4,909	6.3x	5.7x	29.2x	24.6x	11.4%	10.5%	21.7%	23.3%
nCino	28.09	43.20	31.31	3,663	3,647	5.9x	5.2x	28.8x	22.5x	17.4%	14.8%	20.6%	23.0%
Alkami Technology	22.65	42.29	30.84	3,193	3,096	7.0x	5.5x	N.M.	29.7x	32.8%	26.0%	11.4%	18.7%
The Bancorp	29.92	65.84	55.82	2,641	2,759	6.7x	6.1x	N.A.	N.A.	(17.1%)	9.7%	N.A.	N.A.
MeridianLink	16.49	25.33	18.26	1,452	1,840	5.6x	5.1x	14.0x	12.4x	4.7%	8.6%	40.0%	41.4%
Pagaya Technologies	8.20	20.00	12.83	945	1,545	1.3x	1.1x	5.4x	4.5x	16.5%	15.6%	23.6%	24.7%
Pathward Financial	46.68	86.00	77.51	1,848	1,304	1.6x	N.A.	N.A.	N.A.	11.8%	NA	N.A.	N.A.
3rd Quartile						6.4x	5.8x	28.8x	24.1x	16.8%	15.2%	39.6%	41.3%
Median						5.8x	5.2x	16.0x	15.1x	9.8%	9.7%	27.6%	28.0%
Mean						5.0x	4.9x	17.3x	16.8x	9.1%	11.0%	28.6%	30.6%
1st Quartile						3.9x	4.7x	11.3x	11.1x	3.0%	5.5%	20.9%	23.1%

		ACQUIRER(S) /	TARGET	TRANSACTION	TRANSACTION
DATE	TARGET	INVESTOR(S)	DESCRIPTION	ТҮРЕ	VALUE (\$M)
2/25/2025	NECTO	Embat	Operator of a secure API aggregator platform intended to revolutionize global treasury operations	M&A	Undisclosed
2/12/2025	sandbox BANKING	ilil ncino.	Developer of a banking platform designed to connect new fintech software to existing systems.	M&A	\$525
2/4/2025	arkatechture	LONETRAL 🛓 TruStage	Developer of a data analytics platform designed to empower organizations with an understanding of their business	Capital Raise	Undisclosed
2/3/2025	zeta	Optum	Developer of a fintech platform designed to offer employee expense management services, corporate gifting, and co-branded debit and credit card	Capital Raise	\$50
1/23/2025	 	₫ abrigo	Developer of risk management software designed to enhance compliance and improve efficiency for financial institutions	M&A	Undisclosed



Capital Markets Tech: Public Comparables And Relevant Transactions

		Price		Marke	t Value		Valuation	Multiples		Gro	owth	Ma	rgins
	52 we	eek	As of	Equity	Enterprise	EV/Re	venue	EV/E	BITDA	Rev	enue	EBI	TDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Capital Markets Tech													
Broadridge Financial Solutions	\$188.30	\$244.47	\$241.22	\$28,753	\$32,330	4.6x	4.3x	19.6x	17.6x	6.0%	5.7%	23.3%	24.5%
SS&C Technologies	59.63	89.50	89.05	22,056	28,748	4.6x	4.4x	11.7x	10.9x	5.3%	5.2%	39.6%	40.4%
Computershare	15.16	26.84	25.50	14,931	16,023	5.2x	5.1x	12.9x	12.8x	0.1%	2.1%	40.5%	39.9%
Clearwater Analytics	15.62	35.71	31.10	7,417	7,255	13.4x	11.3x	39.5x	31.4x	19.5%	18.8%	34.0%	36.0%
Linedata Services	65.55	90.73	83.65	415	485	2.5x	2.4x	8.4x	8.2x	2.2%	3.0%	29.1%	29.1%
3rd Quartile						9.3x	8.2x	29.6x	24.5x	12.7%	12.3%	40.0%	40.1%
Median						4.6x	4.4x	12.9x	12.8x	5.3%	5.2%	34.0%	36.0%
Mean						6.1x	5.5x	18.4x	16.2x	6.6%	7.0%	33.3%	34.0%
1st Quartile						3.5x	3.4x	10.1x	9.6x	1.2%	2.6%	26.2%	26.8%

DATE	TARGET	ACQUIRER(S) /	TARGET DESCRIPTION	TRANSACTION TYPE	TRANSACTION VALUE (\$M)
2/24/2025	♦ SPARTA	ONE PEAK PARTNERS	Developer of a live trading insights platform designed to offer relevant and actionable data to oil traders	Capital Raise	\$42
2/18/2025	J ¹ J ¹ J ¹ autochartist	1 oneZero	Developer of market analysis tools designed to assist traders in making informed decisions through automated charting and insights	M&A	Undisclosed
2/12/2025	1 FINANCE	<page-header> BRITech</page-header>	Provider of all front, middle, and back-office operations, connecting brokers, administrators, and custodians, enabling financial institutions to reduce transaction costs and improve operational efficiency	M&A	Undisclosed
2/10/2025	₿ LIQUIDITYBOOK	FACTSET	Provider of cloud native trading solutions for buy and sell-side firms offering products that enable clients to manage trades, portfolios, and risk	M&A	\$247
2/6/2025	Multifonds Division of Temenos AG	₁ montagu	Provider of fund administration software covering investor servicing, fund and portfolio accounting, and transfer agency, alongside KYC and AML compliance offerings	M&A	\$400
2/3/2025	⇔ VALIDUS	FTV	Provider of tech-enabled solutions tailored to manage market risks in private capital sectors including private debt, equity, secondaries, infrastructure, and real estate	Capital Raise	\$45



Data & Analytics: Public Comparables And Relevant Transactions

			Price		Marke	t Value		Valuatior	Multiples		Gr	owth	<u> </u>	Margins
		52 we	ek	As of	Equity	Enterprise	EV/Re	evenue	EV/E	BITDA	Rev	venue	I	EBITDA
		Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Data & Analyt	ics													
S&P Global		\$407.69	\$545.39	\$533.74	\$164,285	\$178,990	11.9x	11.0x	23.6x	21.6x	6.3%	7.3%	50.2%	51.1%
Moody's Corpo	oration	360.05	531.93	503.94	91,213	96,316	12.6x	11.8x	25.4x	23.2x	7.5%	7.6%	49.7%	50.7%
MSCI		439.95	642.45	590.51	46,073	50,324	16.2x	14.9x	26.9x	24.4x	8.6%	8.7%	60.4%	61.2%
Fair Isaac Corp	oration	1105.65	2402.52	1886.35	46,418	48,675	23.7x	20.5x	42.8x	34.6x	15.5%	15.8%	55.4%	59.2%
Experian		39.64	50.60	47.37	43,337	48,310	6.2x	5.7x	16.9x	15.4x	7.9%	8.7%	36.5%	36.7%
Verisk Analytic	S	217.34	300.50	296.91	41,649	44,608	14.5x	13.5x	26.3x	24.3x	6.4%	7.3%	55.4%	55.8%
Equifax		213.02	309.63	245.20	30,753	35,873	6.0x	5.4x	18.4x	16.0x	5.1%	11.2%	32.6%	33.9%
CoStar Group		68.26	100.38	76.25	31,417	27,864	9.3x	8.2x	N.M.	38.8x	9.9%	13.5%	13.1%	21.0%
TransUnion		66.07	113.17	92.43	18,042	22,673	5.2x	4.7x	14.3x	12.7x	5.0%	9.5%	36.1%	37.2%
FactSet Resear	ch Systems	391.84	499.87	461.74	18,402	19,595	8.4x	7.9x	21.2x	19.9x	4.8%	5.9%	39.6%	39.9%
Morningstar		281.37	365.00	313.72	13,454	13,807	5.7x	5.2x	20.5x	16.4x	5.6%	10.9%	28.0%	31.6%
Dun & Bradstre	eet Holdings	8.78	12.95	9.07	4,103	7,494	3.0x	2.9x	7.7x	7.3x	3.6%	4.9%	39.2%	39.7%
3rd Quartile							14.1x	13.1x	26.3x	24.4x	8.4%	11.1%	54.1%	54.6%
Median							8.8x	8.0x	21.2x	20.7x	6.4%	8.7%	39.4%	39.8%
Mean							10.2x	9.3x	22.2x	21.2x	7.2%	9.3%	41.4%	43.2%
1st Quartile							5.8x	5.2x	16.9x	15.6x	5.0%	7.3%	33.5%	34.6%
		ACQUIRER(S) /					TARGET					TRANSACTION	I	TRANSACTION
DATE	TARGET	INVESTOR(S)					DESCRIPTION	N				TYPE		VALUE (\$M)
2/26/2025	MOSOIC SMART DATA	BEHAVOX	De	veloper of a dat	a analytics pla	atform designe	d to harness	and analyze t	rading activity	and interaction	on data	M&A		Undisclosed
2/16/2025	73 Strings	Goldman Sachs Alternatives		Provider of com	prehensive d	ata extraction,	monitoring, industry	and valuation	solutions for 1	he private ca	pital	Capital Raise		\$55
2/4/2025	callcabinet A Smarsh Company	₃ smarsh	I	Provider of hoste	ed and premi		d call recordi siness enterp		iction manage	ment solution	ns for	M&A		Undisclosed
2/3/2025	ESG	∉ extract alpha	De	eveloper of a pla	atform offerin		tionable insig (ESG) metric		onmental, soc	ial, and gover	rnance	M&A		Undisclosed
1/23/2025	SS3 SPARTNERS A DATA POWER COMPANY	Aquiline		Developer of in solutions desi		erate better ou		vestment proc				Capital Raise		Undisclosed



Digital Consumer Finance: Public Comparables

		Price		Market	t Value		Valuation	Multiples		Gro	owth	Ma	rgins
	52 w	eek	As of	Equity	Enterprise	EV/Re	evenue	EV/E	BITDA	Rev	enue	EBI	ITDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Digital Banks													
Nu Holdings	\$9.67	\$16.15	\$10.75	\$51,801	\$44,409	2.9x	2.4x	N.A.	N.A.	174.1%	24.6%	N.A.	N.A.
KakaoBank	12.67	20.28	16.89	8,057	6,209	6.1x	5.4x	N.A.	N.A.	11.4%	11.7%	N.A.	N.A.
Inter & Co	3.88	7.84	5.36	2,357	5,509	4.0x	3.3x	N.A.	N.A.	85.9%	20.6%	N.A.	N.A.
Judo Capital Holdings	0.75	1.38	1.26	1,548	3,078	10.2x	8.6x	N.A.	N.A.	49.1%	18.9%	N.A.	N.A.
Dave	20.50	125.00	100.66	1,284	1,360	3.2x	2.8x	14.1x	10.0x	23.5%	14.9%	22.9%	27.9%
VersaBank	8.97	17.84	12.59	420	334	3.0x	N.A.	N.A.	N.A.	34.3%	(100.0%)	N.A.	N.A.
3rd Quartile						7.1x	7.0x	N.M.	N.M.	107.9%	21.6%	N.M.	N.M.
Median						3.6x	3.3x	14.1x	10.0x	41.7%	16.9%	22.9%	27.9%
Mean						4.9x	4.5x	14.1x	10.0x	63.1%	(1.6%)	22.9%	27.9%
1st Quartile						3.0x	2.6x	N.M.	N.M.	20.5%	(16.2%)	N.M.	N.M.
Consumer Lending													
SoFi Technologies	\$6.01	\$18.42	\$14.47	\$16,081	\$15,457	4.8x	4.0x	17.9x	13.3x	21.4%	20.1%	26.9%	30.2%
Upstart	20.60	96.43	66.67	6,962	6,478	6.5x	5.1x	35.6x	23.1x	47.9%	25.7%	18.2%	22.3%
Atlanticus	23.10	64.70	54.93	822	2,891	2.0x	1.8x	N.A.	N.A.	12.2%	9.7%	N.A.	N.A.
OppFi	2.35	17.73	9.86	209	689	1.2x	1.1x	4.1x	N.A.	5.5%	16.5%	30.6%	N.A.
3rd Quartile						6.1x	4.9x	35.6x	N.M.	41.3%	24.3%	30.6%	N.M.
Median						3.4x	2.9x	17.9x	18.2x	16.8%	18.3%	26.9%	26.3%
Mean						3.6x	3.0x	19.2x	18.2x	21.7%	18.0%	25.2%	26.3%
1st Quartile						1.4x	1.3x	4.1x	N.M.	7.1%	11.4%	18.2%	N.M.



Digital Consumer Finance: Public Comparables (Cont'd.) And Relevant Transactions

			Price		Marke	t Value		Valuation	Multiples		Gr	owth	N	/largins
		52 we	ek	As of	Equity	Enterprise	EV/Re	evenue		BITDA	Rev	venue		BITDA
		Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Digital Lending	g													
Affirm		\$22.25	\$82.53	\$64.15	\$20,534	\$25,622	7.3x	5.7x	N.M.	N.M.	25.4%	27.7%	7.1%	10.3%
Sezzle		40.39	477.53	299.11	1,742	1,774	5.0x	4.3x	13.8x	10.8x	30.4%	16.2%	36.5%	40.0%
Median							7.3x	5.7x	13.8x	10.8x	25.4%	27.7%	7.1%	10.3%
Mean							7.3x	5.7x	13.8x	10.8x	25.4%	27.7%	7.1%	10.3%
Aggregators														
QuinStreet		\$14.35	\$26.27	\$19.58	\$1,110	\$1,061	0.9x	0.8x	11.5x	9.5x	22.1%	10.3%	8.1%	8.9%
LendingTree		33.58	62.49	40.39	569	907	0.9x	0.9x	7.8x	6.6x	17.5%	2.3%	11.3%	13.1%
NerdWallet		9.88	17.12	10.20	756	696	0.9x	0.8x	6.2x	4.8x	10.1%	8.6%	14.8%	17.7%
3rd Quartile							0.9x	0.9x	11.5x	9.5x	22.1%	10.3%	14.8%	17.7%
Median							0.9x	0.8x	7.8x	6.6x	17.5%	8.6%	11.3%	13.1%
Mean							0.9x	0.9x	8.5x	7.0x	16.6%	7.1%	11.4%	13.3%
1st Quartile							0.9x	0.8x	6.2x	4.8x	10.1%	2.3%	8.1%	8.9%
		ACQUIRER(S) /					TARGET					TRANSACTION	N .	TRANSACTION
DATE	TARGET	INVESTOR(S)					DESCRIPTION	N				TYPE		VALUE (\$M)
2/16/2025	Varo.	Undisclosed	Dev	veloper of a fina	ncial platform		mprove the n ices direct de		g experience	and provide k	oanking	Capital Raise)	\$29
1/17/2025	ONIO	amazon	De	veloper of an on		platform intend , and salaried a				ncial credit pı	roducts	M&A		\$150M
1/16/2025	deskpass Hubble	y YARDI		Deskpass is a	leading boo	king platform i	n North Ame	erica for cowo	rking and flex	ble workspac	ce	M&A		Undisclosed
1/16/2025	g	TransUnion.	(Operator of an o	nline rental n	narketplace pla	atform desigi people.	ned to create	a sharing eco	nomy and cor	nnect	M&A		Undisclosed
1/14/2025	€ TotallyMoney	intelligent lending		eveloper of a cr	edit compari	son platform d	lesigned to c making	ompare vario	us financial se	rvices for dec	ision-	M&A		Undisclosed
1/9/2025	MONEVO	TransUnion.		Develo	per of a echn	ology platform	n intended to	focus on imp	roving access	to credit		M&A		Undisclosed



Exchanges & Liquidity Providers: Public Comparables And Relevant Transactions

		Price		Marke	t Value		Valuation	Multiples		Gro	wth	Mar	rgins
	52 we	eek	As of	Equity	Enterprise	EV/Re	venue	EV/E	BITDA	Reve	enue	EBI	TDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Exchanges / Liquidity Providers													
Intercontinental Exchange	\$124.34	\$173.54	\$173.23	\$99,911	\$119,880	12.3x	11.5x	18.6x	17.3x	5.4%	6.4%	65.9%	66.7%
CME Group	190.70	254.40	253.77	91,448	92,264	14.6x	13.8x	20.6x	19.7x	3.0%	5.8%	70.9%	70.3%
London Stock Exchange Group	108.83	153.34	149.06	79,043	89,926	7.4x	6.9x	15.6x	14.2x	9.0%	7.5%	47.7%	48.6%
Deutsche Börse AG	183.02	263.24	261.37	47,938	57,204	9.0x	8.6x	15.4x	14.6x	(12.7%)	4.7%	58.3%	58.8%
Nasdaq	55.52	84.15	82.78	47,728	57,068	11.3x	10.5x	19.8x	18.0x	(31.8%)	7.7%	57.2%	58.1%
Coinbase Global, Inc	146.12	349.75	215.62	54,741	48,289	6.0x	6.2x	12.4x	12.3x	28.2%	(4.2%)	48.1%	50.9%
Tradeweb Markets	98.93	141.69	135.37	28,847	28,141	13.9x	12.7x	26.0x	23.3x	17.7%	9.6%	53.4%	54.3%
Cboe Global Markets	166.13	221.66	210.80	22,068	22,637	10.4x	9.9x	16.4x	15.4x	(46.8%)	5.5%	63.6%	63.9%
Euronext	86.20	126.52	126.11	13,073	14,662	8.2x	7.8x	13.6x	12.9x	6.8%	4.2%	59.9%	60.6%
TMX Group	23.15	35.72	35.62	10,014	11,469	10.3x	9.7x	18.5x	17.2x	9.3%	6.4%	56.0%	56.3%
Singapore Exchange Limited	6.57	10.41	9.97	10,672	10,250	10.0x	9.6x	16.9x	16.3x	6.0%	4.3%	59.1%	58.9%
Marex Group	18.13	40.05	36.64	2,667	7,533	4.6x	4.1x	21.1x	18.7x	6.1%	10.3%	21.7%	22.1%
MarketAxess	186.84	296.68	192.79	7,283	6,811	7.9x	7.2x	15.9x	14.1x	5.5%	9.7%	49.6%	50.9%
OTC Markets Group	45.00	57.99	50.90	599	574	5.1x	4.9x	12.9x	12.0x	2.6%	3.7%	39.4%	40.6%
Forge	0.70	3.56	1.00	193	89	0.9x	0.7x	N.M.	N.M.	27.7%	24.4%	(13.0%)	0.7%
3rd Quartile						11.3x	10.5x	20.0x	18.2x	9.3%	9.6%	59.9%	60.6%
Median						9.0x	8.6x	16.6x	15.8x	6.0%	6.4%	56.0%	56.3%
Mean						8.8x	8.3x	17.4x	16.2x	2.4%	7.1%	49.2%	50.8%
1st Quartile						6.0x	6.2x	15.0x	13.8x	2.6%	4.3%	47.7%	48.6%

		ACQUIRER(S) /	TARGET	TRANSACTION	TRANSACTION
DATE	TARGET	INVESTOR(S)	DESCRIPTION	ТҮРЕ	VALUE (\$M)
2/20/2025	CREDIT SUISSE Bond Indices	VettaFi	Prodivder of a bond index franchise covering key areassuch as government bonds, credit instruments, and emerging markets bon	M&A	Undisclosed
1/28/2025	Nasdaq Nordic Power & Energy Division	EURONEXT	Provider of stock exchanges and financial services in regions of Europe	M&A	Undisclosed
1/8/2025	AFX	ıce	Provider of interest rate benchmark services intended to reflect the actual borrowing costs of small, medium and regional banks across America	M&A	Undisclosed
1/6/2025	BUX	coinbase	BUX Europe Limited is a Cyprus based investment firm aiming to make trading accessible to everyone by offering a multitude of mobile and online applications on trading and investments	M&A	Undisclosed



GRC Tech: Public Comparables And Relevant Transactions

		Price		Marke	t Value		Valuation	Multiples		Gre	owth	Ma	rgins
	52 w	eek	As of	Equity	Enterprise	EV/Re	evenue	EV/E	BITDA	Rev	enue	EBI	TDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
GRC Tech													
RELX	\$40.50	\$52.92	\$48.05	\$88,922	\$96,995	7.6x	7.0x	19.1x	17.6x	8.5%	7.5%	39.7%	40.1%
Wolters Kluwer	143.12	188.64	153.57	35,998	39,244	5.8x	5.5x	17.8x	16.5x	10.1%	6.0%	32.7%	33.2%
DocuSign	48.70	107.86	83.17	16,915	16,103	5.1x	4.7x	15.1x	13.5x	6.5%	7.7%	33.8%	35.2%
NICE	141.76	272.57	144.83	9,105	8,061	2.8x	2.6x	7.9x	7.3x	7.1%	7.3%	34.8%	35.4%
Intapp	30.36	77.74	65.96	5,690	5,427	10.1x	8.9x	N.M.	47.1x	15.5%	14.0%	17.3%	18.8%
Workiva	65.47	116.83	87.52	4,912	4,124	4.8x	4.1x	N.M.	37.4x	17.2%	17.2%	5.8%	10.9%
Donnelley Financial Solutions	47.94	71.01	49.57	1,434	1,521	1.9x	1.8x	6.8x	6.2x	2.6%	3.6%	28.1%	29.7%
GB Group	3.08	4.84	4.03	1,048	1,146	3.0x	2.8x	12.3x	11.4x	9.7%	7.8%	24.2%	24.3%
Riskified	4.14	6.65	5.14	843	482	1.4x	1.3x	20.9x	11.2x	4.8%	12.7%	6.8%	11.2%
3rd Quartile						6.7x	6.3x	19.1x	27.5x	12.8%	13.4%	34.3%	35.3%
Median						4.8x	4.1x	15.1x	13.5x	8.5%	7.7%	28.1%	29.7%
Mean						4.7x	4.3x	14.3x	18.7x	9.1%	9.3%	24.8%	26.5%
1st Quartile						2.3x	2.2x	7.9x	9.2x	5.7%	6.6%	12.1%	15.0%

DATE	TARGET	ACQUIRER(S) / INVESTOR(S)	TARGET DESCRIPTION	TRANSACTION	TRANSACTION VALUE (\$M)
	^				
2/19/2025	ZignSec	Risk Solutions	Provider of a SaaS platform with digital real-time solutions for customer due diligence and ID verification	M&A	\$29
2/16/2025	SingleFile ^{>>>>}	☆ FOUNDRY	Serves law firms, corporations and investor firms with a digital platform for filing and tracking annual reports and other state-required filings. It also offers entity management and resident agent services.	Capital Raise	\$9
2/4/2025	🔯 Ravelin	∌ world <mark>pay</mark>	Developer of a fraud detection platform designed to meet existing and new threats in businesses	M&A	Undisclosed
2/4/2025	RiskExec®	₩ VISTA	Developer of a browser-based platform designed to help banks, mortgage lenders, credit unions, and non- traditional lenders address fair lending and redlining issues	Capital Raise	Undisclosed
2/3/2025	sardine	N ACTIVANT experian.	Developer of a device intelligence platform designed to provide risk and fraud infrastructure for the online economy	Capital Raise	\$70
1/21/2025	X LEAP XPERT	《 Portage	Developer of a business communication platform designed to offer instant enterprise messaging for regulatory compliance	Capital Raise	\$20



Insurance Tech: Public Comparables And Relevant Transactions

		Price		Marke	t Value		Valuation	Multiples		Gr	owth	Ma	rgins
	52 w	eek	As of	Equity	Enterprise	EV/R€	evenue	EV/E	BITDA	Rev	renue	EB	ITDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Policy & Claims Management													
Guidewire Software	\$107.00	\$219.59	\$201.32	\$16,848	\$15,542	12.5x	10.9x	N.M.	N.M.	17.7%	14.7%	19.2%	21.5%
Sapiens International Corporation	25.01	41.22	27.58	1,541	1,389	2.5x	2.4x	13.2x	12.3x	2.4%	4.5%	19.0%	19.4%
FINEOS Corporation	0.76	1.37	1.06	380	364	2.5x	2.3x	13.1x	11.3x	7.5%	7.3%	18.8%	20.2%
3rd Quartile						12.5x	10.9x	N.M.	N.M.	17.7%	14.7%	19.2%	21.5%
Median						2.5x	2.4x	13.1x	11.8x	7.5%	7.3%	19.0%	20.2%
Mean						5.8x	5.2x	13.1x	11.8x	9.2%	8.8%	19.0%	20.3%
1st Quartile						2.5x	2.3x	N.M.	N.M.	2.4%	4.5%	18.8%	19.4%
Distribution & Marketing Solutions Lemonade	\$14.03	\$53.85	\$36.35	\$2,988	\$2,692	4.1x	3.2x	N.M.	N.M.	25.1%	29.5%	(20.4%)	(6.4%)
SelectQuote	1.48	6.86	4.56	802	1,531	0.9x	N.A.	11.3x	N.A.	15.1%	(100.0%)	8.1%	N.A.
Moneysupermarket.com	2.26	3.15	2.46	1,320	1,342	2.3x	2.2x	7.1x	6.9x	4.4%	5.0%	32.7%	32.2%
EverQuote	14.28	28.09	26.88	960	862	1.4x	1.2x	11.1x	9.9x	24.9%	12.0%	12.4%	12.5%
GoHealth	7.27	21.00	14.49	150	801	0.9x	0.9x	5.5x	6.1x	9.5%	1.1%	16.6%	14.8%
MediaAlpha	8.65	25.78	9.29	515	588	0.6x	0.5x	5.2x	4.5x	20.4%	10.7%	10.8%	11.3%
eHealth	3.58	11.36	8.81	266	280	0.5x	0.5x	5.7x	5.2x	(0.4%)	8.4%	9.3%	9.3%
3rd Quartile						2.3x	2.5x	11.2x	8.4x	24.9%	12.0%	16.6%	19.2%
Median						0.9x	1.1x	6.4x	6.1x	15.1%	8.4%	10.8%	11.9%
Mean						1.5x	1.4x	7.7x	6.5x	14.1%	(4.7%)	9.9%	12.3%
1st Quartile						0.6x	0.5x	5.4x	4.9x	4.4%	1.1%	8.1%	5.4%

		ACQUIRER(S) /	TARGET	TRANSACTION	TRANSACTION
DATE	TARGET	INVESTOR(S)	DESCRIPTION	TYPE	VALUE (\$M)
2/20/2025	Bottomline. Legal Spend Management Business	sedgwick _®	Provider of carriers, third party administrators (TPAs), self-insured entities and corporate legal departments with cloud-based software applications and complementary legal bill review solutions	M&A	Undisclosed
1/3/2025	MASTIC HOME EXTERIORS IS PROVIDED.	VISTARA GROWTH	Developer of a digital insurance marketplace platform designed to provide comparable quotes for different types of insurance	Capital Raise	\$30
12/4/2025	iii insuritas	HUB	Provider of embedded insurance services designed for community banks and credit unions	M&A	Undisclosed



Payments Tech: Public Comparables

		Price		Marke	t Value		Valuation	n Multiples		Gro	owth	Ma	rgins
	52 w	eek	As of	Equity	Enterprise	EV/Re	evenue	EV/E	BITDA	Rev	enue	EBI	ITDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
B2B Payments													
Corpay, Inc.	\$247.10	\$400.81	\$367.05	\$26,697	\$33,257	7.6x	6.8x	14.0x	12.4x	10.7%	10.6%	53.9%	55.3%
Edenred	28.84	52.59	31.91	7,661	9,651	3.0x	2.8x	6.8x	6.4x	19.0%	6.6%	44.0%	44.1%
ACI Worldwide	30.82	59.71	57.35	6,072	6,826	4.0x	3.8x	14.0x	12.9x	6.5%	7.0%	28.7%	29.2%
WEX	146.03	244.04	157.10	6,192	6,278	2.4x	2.3x	5.7x	5.4x	(0.0%)	5.7%	41.7%	42.0%
BILL	43.11	100.19	55.20	5,627	3,635	2.3x	2.0x	14.0x	11.7x	12.2%	15.7%	16.6%	17.3%
Paymentus	15.46	38.94	27.40	3,415	3,237	3.2x	2.7x	28.7x	23.0x	19.7%	20.2%	11.3%	11.8%
AvidXchange	6.89	13.50	7.60	1,610	1,296	2.8x	2.6x	14.6x	11.5x	4.3%	10.6%	19.4%	22.3%
Flywire	8.62	29.18	11.40	1,480	872	1.6x	1.3x	8.2x	6.2x	12.4%	16.9%	19.1%	21.7%
3rd Quartile						3.8x	3.5x	14.5x	12.7x	17.4%	16.6%	43.5%	43.6%
Median						2.9x	2.6x	14.0x	11.6x	11.4%	10.6%	24.0%	25.7%
Mean						3.4x	3.0x	13.3x	11.2x	10.6%	11.6%	29.4%	30.4%
1st Quartile						2.3x	2.1x	7.2x	6.3x	4.9%	6.7%	17.3%	18.4%
Card Networks													
Visa	\$252.70	\$364.00	\$362.71	\$708,582	\$714,857	17.6x	16.0x	25.0x	22.5x	10.2%	10.5%	70.4%	71.1%
Mastercard	428.86	576.94	576.31	526,643	536,887	17.0x	15.1x	27.7x	24.4x	12.0%	12.5%	61.4%	62.1%
Median						17.3x	15.5x	26.4x	23.4x	11.1%	11.5%	65.9%	66.6%
Mean						17.3x	15.5x	26.4x	23.4x	11.1%	11.5%	65.9%	66.6%



Payments Tech: Public Comparables (Cont'd.)

		Price		Marke	t Value		Valuation	n Multiples		Gro	owth	Ma	rgins
	52 w	eek	As of	Equity	Enterprise	EV/Re	venue	EV/E	BITDA	Rev	enue	EB	ITDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Digital Payments													
Shopify	\$48.56	\$129.38	\$112.00	\$145,020	\$139,714	12.8x	10.6x	N.M.	N.M.	23.0%	20.8%	18.7%	19.7%
MercadoLibre	1,324.99	2,374.54	2,121.87	107,573	110,749	4.3x	3.5x	26.9x	20.3x	24.1%	21.7%	16.0%	17.4%
PayPal	56.97	93.66	71.05	70,288	71,322	2.2x	2.0x	9.9x	9.3x	4.0%	6.7%	21.7%	21.7%
Adyen	996.15	1,944.85	1,811.67	57,041	57,041	21.9x	17.4x	41.1x	30.7x	25.1%	25.4%	53.2%	56.7%
Global-e Online	28.11	63.69	42.62	7,117	6,668	7.1x	5.6x	35.5x	26.7x	25.4%	26.2%	19.9%	20.9%
Paytm	3.55	12.16	8.18	5,525	5,542	5.3x	4.2x	N.M.	48.7x	23.5%	26.5%	(1.8%)	8.6%
Paysafe	11.94	26.25	19.80	1,207	3,439	1.9x	1.7x	7.0x	5.9x	7.0%	9.2%	26.7%	29.2%
GMO Payment Gateway	44.07	72.29	49.77	3,775	2,930	5.2x	4.3x	12.5x	10.4x	15.4%	22.2%	42.0%	41.0%
PagSeguro Digital	6.11	14.82	7.36	2,236	2,764	0.8x	0.7x	3.6x	3.3x	20.4%	9.6%	21.3%	21.7%
Payoneer Global	4.22	11.29	8.55	3,176	2,700	2.6x	2.3x	10.3x	9.1x	7.0%	11.3%	25.0%	25.5%
DLocal	6.57	18.27	9.56	2,725	2,304	2.4x	1.9x	9.7x	8.0x	29.5%	N.A	24.6%	24.4%
Fawry	0.11	0.19	0.16	538	449	3.4x	2.5x	7.3x	5.2x	21.3%	36.0%	46.9%	48.0%
Boku	1.94	2.52	1.98	592	447	4.0x	3.6x	12.4x	11.0x	11.8%	11.1%	32.7%	33.0%
BigCommerce	5.13	8.60	7.08	590	416	1.2x	1.1x	14.7x	11.5x	4.0%	5.7%	8.1%	9.9%
3rd Quartile						5.3x	4.2x	23.8x	23.5x	24.6%	26.0%	37.3%	37.0%
Median						3.4x	2.5x	11.4x	10.4x	20.4%	16.5%	24.6%	24.4%
Mean						4.8x	3.9x	15.9x	15.4x	16.8%	17.6%	25.9%	27.5%
1st Quartile						2.0x	1.8x	7.9x	7.0x	7.0%	9.3%	17.9%	19.2%
Loyalty and Engagement Solutions													
Groupon	\$7.75	\$19.56	\$11.12	\$467	\$310	0.6x	0.6x	4.3x	3.5x	0.1%	8.8%	14.8%	16.6%
Cardlytics	2.44	20.52	2.63	134	76	0.3x	0.3x	20.9x	4.6x	4.8%	4.8%	1.3%	5.6%
Median						0.5x	0.4x	12.6x	4.1x	2.4%	6.8%	8.0%	11.1%
Mean						0.5x	0.4x	12.6x	4.1x	2.4%	6.8%	8.0%	11.1%



Payments Tech: Public Comparables (Cont'd.)

		Price		Market	t Value		Valuation	Multiples		Gre	owth	Ma	rgins
	52 w	eek	As of	Equity	Enterprise	EV/Re	venue	EV/E	BITDA	Rev	enue	EB	ITDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Money Transfer and Remittance													
Wise	\$7.02	\$14.35	\$12.49	\$12,744	\$11,392	5.0x	4.4x	15.2x	14.8x	15.9%	14.7%	32.9%	29.5%
The Western Union Company	10.04	14.19	10.83	3,751	5,409	1.3x	1.3x	5.6x	5.4x	(1.5%)	1.9%	23.5%	23.7%
Remitly	11.60	27.32	24.00	5,012	4,661	3.0x	2.5x	23.8x	16.7x	24.8%	20.3%	12.4%	14.7%
Alpha Group International	20.27	35.61	34.10	1,433	1,221	6.3x	5.3x	15.5x	8.5x	16.4%	19.0%	40.9%	62.8%
International Money Express	14.99	23.28	15.32	472	523	0.8x	0.8x	4.5x	4.3x	0.6%	4.2%	17.4%	17.8%
OFX Group	0.71	1.48	0.75	175	154	1.0x	0.9x	3.7x	3.3x	6.2%	10.7%	27.7%	27.5%
3rd Quartile						5.3x	4.6x	17.6x	15.3x	18.5%	19.3%	34.9%	37.9%
Median						2.1x	1.9x	10.4x	6.9x	11.0%	12.7%	25.6%	25.6%
Mean						2.9x	2.5x	11.4x	8.8x	10.4%	11.8%	25.8%	29.3%
1st Quartile						1.0x	0.9x	4.3x	4.0x	0.1%	3.7%	16.1%	17.0%
Payments Infrastructure													
Fiserv	\$145.98	\$238.00	\$235.69	\$132,664	\$157,656	7.6x	6.9x	15.5x	14.0x	2.0%	9.0%	48.8%	49.5%
Global Payments	91.60	140.38	105.28	26,151	38,094	4.1x	3.9x	8.1x	7.5x	(8.5%)	5.9%	51.1%	51.5%
Euronet Worldwide	91.07	117.66	102.46	5,011	4,648	1.1x	1.0x	6.2x	5.7x	7.2%	7.5%	17.4%	17.8%
NCR Voyix	10.87	15.34	11.28	1,643	2,317	0.9x	1.1x	5.4x	4.9x	(8.1%)	(17.0%)	16.6%	21.8%
3rd Quartile						6.7x	6.2x	13.6x	12.4x	5.9%	8.6%	50.5%	51.0%
Median						2.6x	2.5x	7.1x	6.6x	(3.1%)	6.7%	33.1%	35.7%
Mean						3.4x	3.2x	8.8x	8.0x	(1.9%)	1.3%	33.5%	35.2%
1st Quartile						0.9x	1.0x	5.6x	5.1x	(8.4%)	(11.3%)	16.8%	18.8%



Payments Tech: Public Comparables (Cont'd.)

		Price		Marke	t Value		Valuation	Multiples		Gro	owth	Ma	rgins
	52 we	ek	As of	Equity	Enterprise	EV/Re	evenue	EV/E	BITDA	Rev	enue	EB	ITDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Payments Processing and Integrated Payments													
Block, Inc.	\$55.00	\$99.26	\$65.30	\$40,452	\$37,628	1.4x	1.3x	10.4x	8.3x	N.M.	N.A	13.7%	15.5%
Nexi	4.54	7.51	5.26	6,486	14,662	3.8x	3.7x	7.2x	6.8x	(41.4%)	4.9%	53.5%	54.1%
Shift4 Payments	55.87	127.50	98.75	6,843	7,411	1.8x	1.5x	8.8x	7.3x	26.5%	20.9%	20.0%	19.9%
StoneCo	7.72	17.93	9.25	2,745	3,792	1.5x	1.4x	2.6x	2.6x	19.2%	N.A	56.1%	53.0%
EVERTEC	28.76	40.67	37.34	2,375	3,110	3.5x	3.3x	8.7x	8.4x	5.7%	5.8%	40.0%	39.1%
Worldline	6.02	13.35	6.45	1,829	1,829	0.4x	0.4x	1.6x	1.5x	3.3%	4.3%	23.3%	23.2%
Priority Technology	2.82	12.47	10.73	836	1,718	1.8x	1.6x	7.5x	6.6x	10.1%	13.3%	23.5%	23.9%
i3 Verticals	18.75	29.80	25.93	607	667	2.6x	2.4x	9.6x	8.6x	1.4%	9.8%	26.9%	27.8%
Repay	7.08	11.27	7.21	633	480	1.5x	1.3x	3.3x	3.0x	3.5%	8.8%	44.2%	45.6%
3rd Quartile						3.0x	2.8x	9.2x	8.4x	17.0%	13.3%	48.8%	49.3%
Median						1.8x	1.5x	7.5x	6.8x	4.6%	8.8%	26.9%	27.8%
Mean						2.0x	1.9x	6.6x	5.9x	3.6%	9.7%	33.5%	33.6%
1st Quartile						1.4x	1.3x	3.0x	2.8x	1.9%	4.9%	21.7%	21.5%
POS Devices and Software Solutions													
Toast	\$21.32	\$44.12	\$38.60	\$22,195	\$20,812	3.4x	2.9x	39.5x	29.2x	22.5%	19.9%	8.7%	9.8%
PAR Technology	37.74	82.24	68.71	2,660	2,928	6.5x	5.5x	N.M.	N.M.	29.7%	16.4%	5.7%	10.5%
Nayax	20.86	40.16	37.39	1,481	1,447	3.5x	2.8x	23.8x	16.2x	29.3%	27.6%	14.8%	17.1%
Lightspeed	11.11	18.43	12.65	1,936	1,293	1.1x	0.9x	17.7x	12.7x	15.6%	14.7%	6.0%	7.3%
Olo	4.20	8.35	6.89	1,144	797	2.4x	2.0x	16.4x	13.1x	17.4%	18.0%	14.5%	15.4%
Cantaloupe	5.75	11.36	9.82	756	775	2.3x	2.0x	14.0x	12.2x	17.2%	17.4%	16.6%	16.3%
PAX Global Technology	0.51	0.89	0.62	698	333	0.4x	0.3x	2.0x	1.7x	10.1%	12.6%	18.8%	19.8%
Tyro Payments	0.47	0.74	0.55	288	267	0.8x	0.8x	6.6x	5.8x	2.9%	4.7%	12.6%	13.6%
3rd Quartile						3.5x	2.8x	23.8x	16.2x	27.6%	19.4%	16.1%	16.9%
Median						2.4x	2.0x	16.4x	12.7x	17.3%	16.9%	13.5%	14.5%
Mean						2.5x	2.2x	17.2x	13.0x	18.1%	16.4%	12.2%	13.7%
1st Quartile						0.9x	0.8x	6.6x	5.8x	11.5%	13.2%	6.7%	10.0%



Payments Tech: Public Comparables (Cont'd.) And Relevant Transactions

			Price		Ma <u>rke</u>	t Value		Valua <u>tior</u>	n Multiples		Gr_	owth		Margins
	-	52 we	k	As of	Equity	Enterprise	EV/Re			BITDA	Rev	/enue		EBITDA
	L	.ow	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
cal and Prepaid Cards														
al	Ç	\$32.10	\$66.71	\$54.00	\$2,651	\$4,647	1.2x	1.1x	7.9x	6.1 x	61.2%	5.7%	14.9%	18.4%
		3.37	6.71	4.18	2,108	1,011	1.7x	1.4x	17.6x	10.8x	16.9%	20.6%	9.7%	13.1%
JD .		15.00	35.19	33.46	404	702	1.4x	1.3x	7.1x	6.5x	6.6%	8.1%	19.5%	19.8%
S		0.36			238	238	1.7x	1.6x	6.7x	6.0x	(2.2%)			26.9%
		2.47	5.59	2.65	147	139	2.1x	2.0x	11.1x	10.4x	12.8%	8.8%	19.2%	18.7%
							1.9x	1.8x	14.3x	10.6x	39.0%	14.7%	22.3%	23.4%
							1.7x	1.4x	7.9x	6.5x	12.8%	8.1%	19.2%	18.7%
							1.6x	1.5x	10.1x	8.0x	19.0%	9.6%	17.7%	19.4%
							1.3x	1.2x	6.9x	6.0x	2.2%	5.2%	12.3%	15.7%
	ACQUIR	RER(S) /					TARGET					TRANSACTION		TRANSACTION
TARGET	INVEST	TOR(S)					DESCRIPTION	i				ТҮРЕ		VALUE (\$M)
TransactPay	>>>> M A	RQETA	Р								d EEA,	M&A		\$47
Sertifi	-f lyv	wire		Provider of a pla						orization serv	ices	M&A		\$330
Flow48	○ breega ⊕ endeavor			Developer of a re	venue-based	l financing plat	form intende	d to provide o	capital and sta	bilize the casl	h flow	Capital Raise		\$69
ALTAPAY	◆ MARI	KET PAY		Prov	vider of paym	ent processing	services inte	ended to serve	e online busin	esses		M&A		Undisclosed
Global Blue	S SI	nift4	F									M&A		\$2,500
Paysafe Direct Processing Business	PAYM E	RT		Operator	of a direct m	arketing payme	ent processin	ıg business ba	ased in Londo	n, England.		M&A		Undisclosed
SoKIN	Black	Rock.		Developer of sul	oscription-ba	sed money tra	nsfer platforn	n intended to	transfer mone	ey globally at	ease	Capital Raise		\$15
Cashfree	KRAF	FTON		Developer of a	bulk payout a	and payments o	gateway platf	orm designed	d to simplify o	nline transacti	ons	Capital Raise		\$53
	TARGET TransactPay Sertifi Flow48 ALTAPAY Global Blue Paysafe Direct Processing Business SOKIN	ACQUIR TARGET INVES TransactPay Sertifi Flow 48 ALTAPAY ALTAPAY Paysafe Direct Processing Business SOKIN Black	Low cal and Prepaid Cards al \$32.10 3.37 Up 15.00 s 0.36 2.47 ACQUIRER(S) / INVESTOR(S) TransactPay MARQETA Sertifi Flow 48 ALTAPAY MARKET PAY MARKET PAY Clobal Blue Paysafe Direct Processing Business SOKIN BlackRock.	ACQUIRER(S) / TARGET ACQUIRER(S) / TARGET INVESTOR(S) TransactPay MARQETA Flow 48 Sertifi Flow 48 ALTAPAY ALTAPAY ALTAPAY Paysafe Direct Processing Business SOKIN BlackRock	TransactPay Sertifi Flow Services ACQUIRER(S) / TransactPay Sertifi Flow Services ALTAPAY Clobal Blue Paysafe Direct Processing Business Caland Prepaid Cards \$32.10 \$66.71 \$54.00 3.37 6.71 4.18 3.37 6.71 4.18 3.37 6.71 9.33.46 3.37 6.71 9.33.46 3.38 6.79 0.60 3.247 5.59 2.65 ACQUIRER(S) / INVESTOR(S) Provider of BIN Sp Provider of a play See Direct Processing Business Coperator Coperator	Low High 2/28/2025 Value cal and Prepaid Cards al \$32.10 \$66.71 \$54.00 \$2,651 3.37 6.71 4.18 2,108 Ip 15.00 35.19 33.46 404 s 0.36 0.79 0.60 238 2.47 5.59 2.65 147 ACQUIRER(S) / TARGET INVESTOR(S) TransactPay	Low High 2/28/2025 Value Value cal and Prepaid Cards al \$32.10 \$66.71 \$54.00 \$2,651 \$4,647 3.37 6.71 4.18 2,108 1,011 up 15.00 35.19 33.46 404 702 s 0.36 0.79 0.60 238 238 2.47 5.59 2.65 147 139 TransactPay	Low High 2/28/2025 Value Value CY 25 Cal and Prepaid Cards S32.10 \$66.71 \$55.00 \$2.651 \$4.647 1.2x Jan	Low High 2/28/2025 Value Value CY 25 CY 26 cal and Prepaid Cards state \$32.10 \$66.71 \$54.00 \$2.651 \$4.647 1.2x 1.1x 3.3.37 6.71 4.18 2,108 1,011 1.7x 1.4x 15.00 35.19 33.46 404 702 1.4x 1.3x 15.00 35.19 33.46 404 702 1.4x 1.3x 1.6x 2.47 5.59 2.65 147 139 2.1x 2.0x 1.7x 1.4x 1.6x 1.5x 1.7x 1.4x 1.6x 1.5x 1.1x 1.6x 1.5x 1.1x 1.6x 1.1x 1.4x 1.1x 1.3x 1.2x 1.1x 1.4x 1.1x 1.1x 1.1x 1.4x 1.1x 1.1x 1.1x 1.4x 1.1x 1.1x 1.1x 1.	Low High 2/28/2025 Value Value CY 25 CY 26 CY	Name Name	Low High 2/28/2025 Value Value CY 25 CY 26 CY 25 CY 26 CY	Low High 2/28/2025 Value Value CY 25 CY 26 CY	Low High 2/28/2025 Value Value Cy25 Cy26 Cy26



Real Estate Tech: Public Comparables

		Price		Marke	t Value		Valuation	n Multiples		Gro	owth	Ma	rgins
	52 w	eek	As of	Equity	Enterprise	EV/Re	venue	EV/E	BITDA	Rev	enue	EB	ITDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Property Management Tech													
AppFolio	\$189.01	\$274.56	\$214.50	\$7,809	\$7,572	8.1x	6.9x	28.8x	23.7x	17.8%	17.4%	28.1%	29.1%
SmartRent	1.17	2.98	1.24	239	83	0.5x	0.3x	N.M.	4.3x	3.0%	44.2%	(5.1%)	7.3%
Median						4.3x	NA	28.8x	14.0x	10.4%	30.8%	11.5%	18.2%
Mean						4.3x	NA	28.8x	14.0x	10.4%	30.8%	11.5%	18.2%
Real Estate Data & Software													
CoStar Group	\$68.26	\$100.38	\$76.25	\$31,417	\$27,864	9.3x	8.2x	N.M.	38.8x	9.9%	13.5%	13.1%	21.0%
Agilysys	74.03	142.64	80.99	2,350	2,350	7.5x	6.1x	42.4x	30.2x	18.5%	23.7%	17.7%	20.1%
Median						8.4x	7.1x	42.4x	34.5x	14.2%	18.6%	15.4%	20.6%
Mean						8.4x	7.1x	42.4x	34.5x	14.2%	18.6%	15.4%	20.6%
Digital Brokerages / Platforms													
Realtor.com	\$22.65	\$30.69	\$28.62	\$16,229	\$18,277	2.1x	2.1x	12.5x	11.0x	(16.3%)	3.7%	17.1%	18.6%
Zillow Group	38.06	86.58	74.39	18,044	16,428	6.5x	5.6x	26.5x	20.1x	13.7%	14.6%	24.4%	28.0%
eXp World Holdings	8.91	15.39	10.11	1,615	1,501	0.3x	0.3x	18.0x	16.1x	4.6%	2.3%	1.7%	1.9%
Redfin	5.10	15.29	6.67	857	1,154	1.1x	1.1x	N.M.	37.2x	(2.2%)	5.8%	0.5%	2.9%
The Real Brokerage	2.46	6.75	5.16	1,133	1,101	0.7x	0.6x	23.6x	17.2x	31.6%	20.2%	2.9%	3.3%
Voxtur Analytics	0.02	0.13	0.03	22	55	N.A.	N.A.	N.A.	N.A.	NA	N.A	N.A.	N.A.
Fathom	0.95	3.37	1.00	23	24	0.1x	0.0x	16.3x	N.A.	26.3%	23.5%	0.3%	N.A.
3rd Quartile						3.2x	2.9x	25.1x	28.7x	27.7%	21.0%	18.9%	23.3%
Median						0.9x	0.8x	18.0x	17.2x	9.2%	10.2%	2.3%	3.3%
Mean						1.8x	1.6x	19.4x	20.4x	9.6%	11.7%	7.8%	10.9%
1st Quartile						0.2x	0.2x	14.4x	13.6x	(5.7%)	3.3%	0.5%	2.4%



Real Estate Tech: Public Comparables (Cont'd.) And Relevant Transactions

			Price		Marke	t Value		Valuation	Multiples		Gı	owth		Margins
		52 we	ek	As of	Equity	Enterprise	EV/Re	evenue		BITDA	Re	venue		EBITDA
		Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Mortgage / Ti	tle Insurance													
Fidelity Nation	al Financial	\$46.85	\$64.83	\$64.53	\$17,746	\$16,770	1.2x	1.1x	5.3x	4.6x	5.1%	9.1%	22.0%	23.1%
Radian Group		28.70	37.86	32.91	4,779	6,814	5.1x	5.0x	N.A.	N.A.	2.6%	3.3%	N.A.	N.A.
Stewart		58.23	78.44	71.20	2,018	2,344	0.9x	0.8x	9.4x	7.0x	10.6%	12.6%	9.1%	10.8%
Blend Labs		2.08	5.53	3.13	808	763	4.2x	3.4x	45.4x	20.3x	11.5%	24.1%	9.3%	16.7%
Altisource Port	folio Solutions	0.43	3.17	0.69	19	221	N.A.	N.A.	N.A.	N.A.	N.A	N.A	N.A.	N.A.
3rd Quartile							4.9x	4.6x	45.4x	20.3x	11.3%	21.2%	22.0%	23.1%
Median							2.7x	2.2x	9.4x	7.0x	7.9%	10.8%	9.3%	16.7%
Mean							2.8x	2.6x	20.0x	10.7x	7.5%	12.3%	13.4%	16.9%
1st Quartile							0.9x	0.8x	5.3x	4.6x	3.2%	4.8%	9.1%	10.8%
Mortgage Len	nding													
Rocket Compa	nies	\$10.06	\$21.38	\$14.00	\$2,042	\$23,086	3.8x	3.2x	15.5x	10.2x	12.1%	20.0%	24.6%	31.0%
loanDepot		1.52	3.23	1.64	320	5,562	4.0x	3.6x	17.2x	14.9x	22.4%	11.0%	23.6%	24.5%
Median							3.9x	3.4x	16.3x	12.6x	17.2%	15.5%	24.1%	27.8%
Mean							3.9x	3.4x	16.3x	12.6x	17.2%	15.5%	24.1%	27.8%
		ACQUIRER(S) /					TARGET					TRANSACTION	I	TRANSACTION
DATE	TARGET	INVESTOR(S)					DESCRIPTION	ı				TYPE		VALUE (\$M)
2/14/2025	ag analytics	CoStar Group	D	eveloper of agri	cultural data	analytics platfo	rm intended	to serve farm	ers, landowne	ers, and devel	opers	M&A		Undisclosed
2/4/2025	Lula	PEAKSPAN	De	eveloper of an in		nology design logistic comp				companies, tru	ucking	Capital Raise		\$28
1/20/2025	Mox ı Works	Windermere REAL ESTATE		Developer of a	a software pla	atform intende	d for residen	tial real estate	brokerages a	and their agen	nts	Capital Raise		Undisclosed
1/17/2025	Ä INDUSTRIOUS	CBRE		Оре	erator of flexil	ole workspace	s intended to	reinvent the	modern work	place		M&A		\$400
1/16/2025	 Divvy	Brookfield Properties		Operator of	a real estate	company inter	ided to make	homeowners	ship accessibl	e to everyone		M&A		Undisclosed



Wealth Tech: Public Comparables And Relevant Transactions

		Price		Marke	t Value		Valuation	Multiples		Gro	wth	Ma	rgins
	52 w	eek	As of	Equity	Enterprise	EV/Re	venue	EV/E	BITDA	Rev	enue	EB	ITDA
	Low	High	2/28/2025	Value	Value	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26	CY 25	CY 26
Wealth Tech													
Robinhood	\$13.98	\$66.91	\$50.10	\$44,362	\$39,780	10.7x	9.8x	19.5x	17.7x	26.0%	8.8%	54.9%	55.5%
SEI Investments Company	62.38	87.25	80.05	11,394	10,500	4.6x	4.4x	13.9x	12.8x	6.9%	6.1%	33.3%	34.0%
Iress	4.51	6.87	4.95	914	1,017	2.8x	2.9x	12.4x	11.1x	(4.6%)	(2.2%)	22.9%	26.2%
Allfunds Group plc	4.84	7.51	5.17	3,156	817	1.2x	1.1x	1.8x	1.7x	5.1%	7.1%	65.7%	67.5%
3rd Quartile						9.2x	8.5x	18.1x	16.5x	21.2%	8.4%	63.0%	64.5%
Median						3.7x	3.6x	13.2x	12.0x	6.0%	6.6%	44.1%	44.7%
Mean						4.8x	4.6x	11.9x	10.8x	8.3%	4.9%	44.2%	45.8%
1st Quartile						1.6x	1.6x	4.5x	4.0x	(2.2%)	(0.1%)	25.5%	28.2%

		ACQUIRER(S) /	TARGET	TRANSACTION	TRANSACTION
DATE	TARGET	INVESTOR(S)	DESCRIPTION	TYPE	VALUE (\$M)
2/26/2025	EV ELLEVEST Automated Investing Business	Betterment	Provider of automated investment services intended to manage investment portfolios on behalf of clients.	M&A	Undisclosed
2/16/2025	⊽ Flanks	Battery Battery	Developer of a portfolio integration platform designed to connect banks with developers	Capital Raise	\$16
2/3/2025	∥Jump	Battery cîtî VENTURES SORENSON PELION	Developer of an artificial intelligence-based note-taking tool designed for financial advisors. to prepare for meetings and offers features such as one-click CRM updates, pre-meeting prep one-pagers, and follow-up emails	Capital Raise	\$20
1/28/2025	one vest	ventures Deloitte .	Developer of a wealth management platform designed to automate and streamline administrative and middle office functions expand product capabilities, improve distribution, and streamline operations while extending investor and advisor experiences	Capital Raise	\$20
1/20/2025	ı <mark>l</mark> Fundment	H HIGHLAND EUROPE	Developer of a wealth management platform designed to offer discretionary fund management and digital investment servicees	Capital Raise	\$56
1/16/2025	Freetrade	IG Group	Developer of a mobile stock trading platform designed to help make commission-free trades in the stock markets	M&A	Undisclosed



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D.A. Davidson Is A Full-Service Financial Services Platform

About **D.A. Davidson**

D.A. Davidson provides investment banking, wealth management, nationally-recognized research, and advisory services - with an 87-year track record of excellence

D.A. Davidson is headquartered in Great Falls, Montana, with a growing footprint across 30 states

Our **Differentiated Approach**

We focus on building relationships with companies we believe in, relationships in which the value greatly exceeds the total of the transactions we've completed on our clients' behalf

As a 100% employee-owned company, we don't need to rush clients to meet quarterly goals. Our vision is for the long-term

National Leadership Across Three Lines of Business

EQUITY CAPITAL MARKETS

Executing transactions and conducting research across verticals

Solutions backed by industry expertise and experience across including consumer, diversified industrials, financial institutions, and technology verticals

- Investment Banking
- Institutional Research
- Sales & Trading

WEALTH MANAGEMENT

Providing trusted advice through life's key moments

Straightforward advice and personalized strategies and solutions to help plan for, and work towards, clients' financial objectives

- Wealth & estate planning
- Retirement planning
- Investment and Portfolio Management

FIXED INCOME CAPITAL MARKETS

A leader in fixed income financing and distribution

Nationally-recognized leader in raising capital through fixed income banking, distribution, and repository strategy

- Public Finance underwriting, debt financing, placement agent, and consultation
- Sales & Trading bond market investing and strategies

Our **Results**

\$719M

N E T R E V E N U E \$80B

ASSETS UNDER ADMINISTRATION \$363M

SHAREHOLDERS' EQUITY 100%

EMPLOYEE OWNERSHIP 1,600+

EMPLOYEES

115+

OFFICE LOCATIONS



D.A. Davidson Is One Of The Most Active Tech Banks, With 125+ Deals Closed Since 2020

Our **Services**

M&A ADVISORY

Advising clients through a range of M&A strategies including sell-side and buy-side acquisitions, mergers, and divestitures - working with both strategic and financial parties across our global network

PUBLIC EQUITY

Tailored public financing solutions including IPOs, ATMs, PIPEs, and Preferred Securities Offerings - distributed through hundreds of institutional relationships and a broad network to bring your story to investors

PRIVATE PLACEMENTS

Curated private offerings to carefully selected and vetted parties, including institutional investors

CORPORATE

Services for companies and executives looking for experience, product knowledge and guidance

Our **Industries**



Delivering Superior Outcomes For Our Clients

125+

TRANSACTIONS

\$22B+

DEAL VALUE

50+

M&A TRANSACTIONS

60+

DEBT & EQUITY FINANCINGS





D.A. Davidson Has Robust Resources Dedicated To Financial Sponsor Coverage

Team **Overview**

Value Creation: D.A. Davidson works to deliver high-quality middle-market deal flow and impeccable execution

Robust Coverage: In-depth coverage of the financial sponsor community, from mega funds to family offices

Access: Proven relationships with decision makers unlocks client access to capital across the spectrum from equity to debt and from control to growth and minority

Trusted Partnership: A reliable, long-term partner to private equity, consistently selling deals to and for financial sponsors

Sell Side Advisory













Buy Side Advisory















MANAGING DIRECTOR **HEAD OF FINANCIAL SPONSORS**



YARON REDLICH



SOLAMERE



stellex





GRAYCLIFF

Select Relationships

^ ArgonautPrivateEquity Aterian

Select Relationships

Battery B WRIVER

Select Relationships

GEMSPRING



CLEARVIEW

H. I. G.

SAW MILL







Charlesbank



ALPINE



































TIM LUDWICK MANAGING DIRECTOR FINANCIAL SPONSORS













MAINST



May River



PACIFIC AVENUE























Wide-Reaching Debt Advisory Capabilities In Tune With Current Debt Markets

Our debt team offers credit market intelligence, bespoke credit financing solutions, market reach, private equity peer intelligence, industry depth and market visibility

Team **Overview**

Access: The Debt Advisory team maintains contacts across asset management organizations to provide solutions to our clients regardless of the situation

Optimal Outcomes: D.A. Davidson leverages deep industry expertise to optimize a Company's positioning and employs credit knowledge to address key risks and mitigating factors in the financing memorandum

Optionality: The combination of market knowledge and credit positioning allows for a multitude of financing options to meet clients' needs

Robust Coverage: Debt Advisory works with public companies, sponsorbacked companies, founder and family-owned businesses and their investors



AMY S. JOHNSON MANAGING DIRECTOR, **HEAD OF DEBT ADVISORY**



STEVEN FLEISHER DIRECTOR **DEBT ADVISORY**



KEN KANTOWITZ DIRECTOR. **DEBT ADVISORY**

SELECT RELATIONSHIPS





































Select Transactions







































Our Industry Knowledge Spans Across The Technology Ecosystem With A Deep Sector Focus



Bringing Scale To Your Deal

125+

TRANSACTIONS SINCE 2020

\$22B+

IN TRANSACTION VALUE SINCE 2020

40+

TECH-FOCUSED
INVESTMENT BANKING
PROFESSIONALS



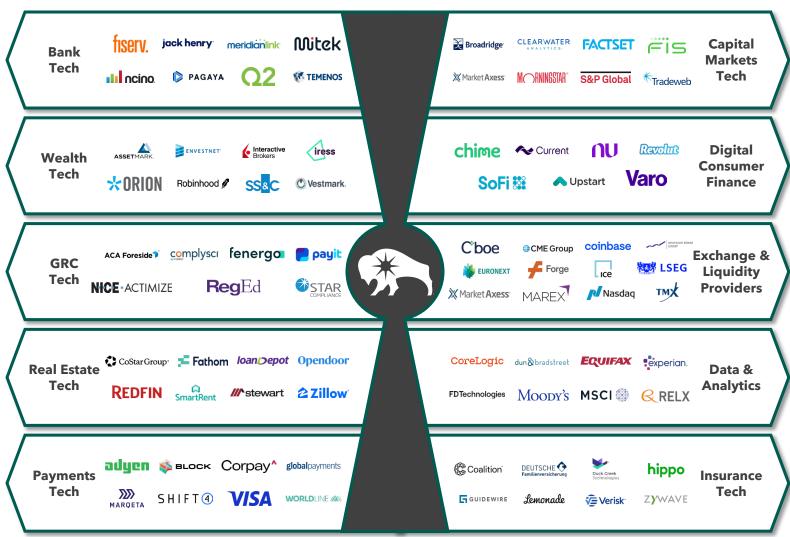
Broad Coverage Across The Financial Technology Landscape

Deep relationships and transactional experience in all relevant Financial Technology sectors

D.A. DAVIDSON CREDENTIALS



FINANCIAL TECHNOLOGY LANDSCAPE



D.A. DAVIDSON CREDENTIALS







Zillow









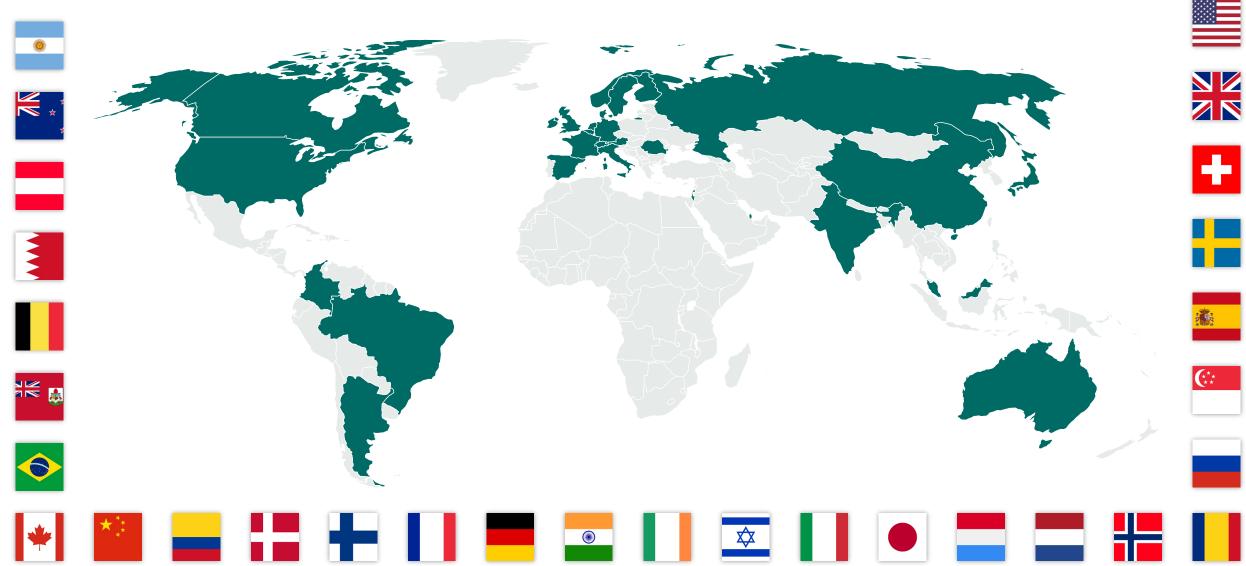






We've Advised Buyers And Sellers Across The Globe...

The FinTech landscape is not defined geographically - nor are we









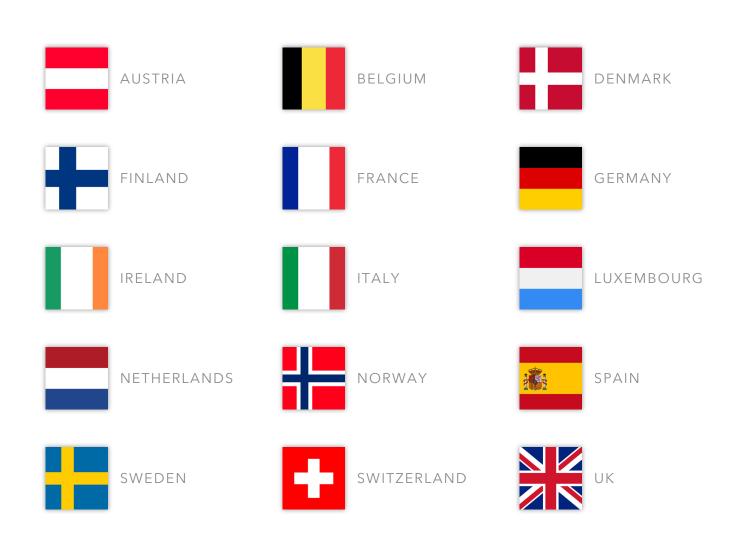








...Including Parties In 14 European Countries



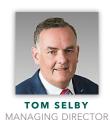




Robust Team Of Highly Collaborative FinTech Specialists



MICHAEL MAXWORTHY MANAGING DIRECTOR







Supported By The Broader Platform...



MANAGING DIRECTOR



MANAGING DIRECTOR



JONATHAN LEJUEZ MANAGING DIRECTOR







Anticipate outcomes Navigate headwinds **Exploit** opportunities



MANAGING DIRECTOR **EQUITY CAPITAL MARKETS**



MANAGING DIRECTOR FINANCIAL SPONSORS GROUP



DAVID DOUGLAS DIRECTOR



DEREK HEINONEN VICE PRESIDENT



EDDIE MCCARTHY VICE PRESIDENT

Advice anchored by the experience of thousands of transactions

Davidson's senior bankers bring hundreds of years of experience so you can focus on running your business

... And An Experienced Senior Leadership Team



PRESIDENT EQUITY CAPITAL MARKETS



GREG THOMAS MANAGING DIRECTOR CO-HEAD, TECHNOLOGY



AMY S. JOHNSON MANAGING DIRECTOR **HEAD OF DEBT ADVISORY**



MANAGING DIRECTOR HEAD OF FINANCIAL SPONSORS GROUP



MANAGING DIRECTOR FINANCIAL SPONSORS GROUP



Our Technology Group Retains Powerful And Relevant Experience Across Private And Public Markets

Advisory Experience



GoldenSource*

a portfolio company of

has been acquired by

GEMSPRING

SELL-SIDE ADVISOR

MARLIN (FOUITY

has made significant equity

investments into

exegy

VELA (

FINANCIAL ADVISOR







FINANCIAL ADVISOR

a portfolio company of















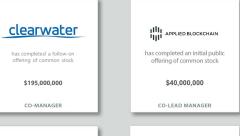




Capital Markets Experience









OpenLending

has completed a follow-on

offering of common stock

\$351,900,000













Duck Creek

has completed an initial offering

\$465,750,000

CO-MANAGER



Duck Creek

Technologies

has completed a follow-on

offering of common stock

\$476,100,000

CO-MANAGER







Extensive Relationships: Direct Access To Key Strategics In the Ecosystem

Broad set of relationships with best known logos in the FinTech, Data & Analytics ecosystems

PROACTIVE SENIOR BANKER COVERAGE OF STRATEGIC LANDSCAPE

Direct access to senior executives and decision makers; senior bankers known for specialization and unique perspectives Provides D.A. Davidson clients unique access, not only for transaction purposes, but as extensions of corporate and business development efforts as well

D.A. Davidson works extensively within the community below and has a storied list of successful transactions involving many of them































































































































Select Strategic Transactions



















Extensive Relationships: With The Financial Sponsor And Growth Equity Community

D.A. Davidson provides in-depth coverage of financial investors across multiple industries

DEEP FINANCIAL SPONSOR AND GROWTH EQUITY RELATIONSHIPS

Industry focus has built and preserved strong relationships with tech-focused sponsors and growth equity funds Provides D.A. Davidson clients unique access to a broad set of relationships with specific interest in tech sub-segments

D.A. Davidson has a storied list of successful outcomes across a variety of transactions involving sponsors and investors



































































































Select Financial Sponsor And Growth Equity Transactions



















Preferred Advisor To Founder-Owned Companies

CLIENT		BUYER/INVESTOR	COMMENTARY	
Zema Global)	FTV&	 We conducted a high-touch, structured two-step process catered to the most relevant financial sponsors resulting in a highly competitive process and successful outcome for the Company and its stakeholders 	
TPG	>	⊘ abrigo	 We acted as the exclusive strategic and financial advisor to TPG Software, working closely with management and shareholders to conduct a targeted M&A process that provided TPG with competitive interest from a select group of acquirers, resulting in a premium valuation for shareholders 	
CONNEXPAY	>	PANORAMIC F.PRIME	 We were able to apply our deep domain expertise across payments as well as a comprehensive understanding of ConnexPay's competitive advantages to design a targeted one-step process, resulting in a \$110 million growth equity investment from FTV Capital, Panoramic Ventures and F-Prime 	
Advantage Data	>	SOLVE ADVISORS	 With our guidance, Advantage Data sold to Solve Advisors, a global industry leader in pre-trade price transparency in fixed income markets. The deal adds to our highly successful record in generating favorable outcomes for deep capital markets fintech companies 	
ClaimVantage	>	MAJESCO	 With our guidance, management vetted both minority and majority offers and agreed to sell the company to Majesco, a provider of a cloud-based software suite for the insurance industry, a portfolio company of Thoma Bravo 	
TABS Analytics)	BLACKSMITH APPLICATIONS	 We conducted an almost entirely virtual transaction, with principal management members meeting only once throughout the year for a socially-distanced work session 	
G Grapevine6)	SEISMIC	 We prepared marketing materials, conducted discussions with interested parties, managed due diligence reviews, and helped the company close a transaction with Seismic 	
inrule)	DPENGATE CAPITAL	 We leveraged our deep domain expertise in workflow automation & related technologies space to conduct a methodical and disciplined competitive process involving multiple potential investors simultaneously 	
PS SAMPLE POWEFFALLY PROGRAMMATIC	>	Cint	 We helped the company close a transaction with Cint that included senior positions within the newly combined entity for P2Sample's leadership 	
advise)	Compliance Solutions Strategles	 We managed the process and led the negotiations 	
M80 Systems-	>	Broadridge [®]	 We were the exclusive strategic and financial advisor to M&O Systems 	

Long And Successful History Of Working With VC And PE-Backed Companies

LEAD PE/VC BACKER	CLIENT	BUYER/INVESTOR	COMMENTARY
WAVECREST GROWTH PARTNERS *** MassMutual Ventures	SATUIT TECHNOLOGIES	DURA SOFTWARE	 We served as exclusive financial advisor, working to conduct a successful M&A process resulting in multiple LOIs
Intel Allstate capital SOMV STARR STORM VICTURES SOMV STARR SOMV STARR	Amenity	S SYMPHONY	 This was our second successful outcome representing an Intel Capital portfolio company, and our third successful outcome working with Symphony Communications
WAVECREST GROWTH PARTNERS *** MassMutual Ventures	TIERICRM by Ter1 Financial Solutions) SS&C	 We utilized our strong industry network and deep sector knowledge to guide WaveCrest-led Tier1CRM to a successful sale to SS&C, with whom we have a strong relationship
INVUS	GoldenSource [®]	GEMSPRING	 We worked closely with principal owner Invus and senior management to develop materials communicating GoldenSource's strengths, strategy and growth potential
SainCapital SAPOR COPRELATION VENTURES Flourish APOR SPARK CAPITAL COPYRES	earnup	■ BainCapital Sapital Flourish KeyBank	 We leveraged our deep domain expertise & firm understanding of the mortgage & payments ecosystems and conducted extensive diligence to ensure a positive outcome for EarnUp
Centinental	<u>intuition</u>	Government	 We served as exclusive financial advisor, working closely with management private equity backer, Continental Investors, to conduct a targeted M&A process
NCP NORTHLANE CAPITAL PARTNERS	Discovery Data	ÌSS⊳	 We helped manage the process, identified buyers and assisted in the negotiations
Accel Goldman NEA	Z OMDATA*	MARLIN EQUITY PARTNERS	 We crafted customized marketing materials, identified a targeted list of highly qualified potential partners, and managed the extremely competitive process
edisonpartners	Options City	V E L Connect - deliver - enable	 We helped the company tell its "story" to the marketplace and brought an investor who not only understood the market well, but had relevant experience operating in the sector
SEB	INFORMATION MOSAIC	IHS Markit	 We represented Information Mosaic in a very competitive process that resulted in its acquisition by IHS Markit
CASTILE COMMONWEALTH CAPITAL VENTURES	byallaccounts data for smart decidions	M RNINGSTAR	 We worked diligently on the deal to craft materials, initiate conversations, negotiate alternative offers with multiple parties and final legal documents swiftly

Leading Buyside Advisor To Both Strategic And Financial Investors

CLIENT		TARGET	COMMENTARY
Zema Global	>	N RNINGSTAR Commodity Data	 We advised ZEMA and FTV Capital on the acquisition of Morningstar Commodity Data providing insight and thoughtful analysis that resulted in a fruitful acquisition
💥 NeoXam	>	EZOP5	 We served as exclusive buy-side financial advisor to NeoXam. Through close collaboration with the management teams of NeoXam and Eurazeo, our data-driven approach culminated in a successful acquisition
(N) NINJA trader °)	tradovate	 We served as exclusive buy-side financial advisor to NinjaTrader. We worked closely with NinjaTrader & Long Ridge management teams to conduct a highly analytical process that resulted in the successful acquisition of Tradovate
\$ SYMPHONY	•	<mark>(</mark> (Cloud9 streetlinx.	 We identified, evaluated and formed an opinion on strategic fit of several potential target firms including valuation and appropriate transaction structuring We carefully vetted Cloud9 & Steetlinx for strategic fit, growth and financial performance perspective
RevSpring	•	talksoft	 We completed a broad sector-wide review and analysis of potential acquisition targets for RevSpring and identified Talksoft We managed the process from preliminary discussions to transaction close
MARLIN (EQUITY)	vela 🕲 🎢 e>egy	 We used our thorough understanding of the marketplace & competitors to support MEP throughout the deal process & helped MEP understand strengths of each company, the addressable market & put together a valuation model to support MEP's underwriting of the investment. We also formulated a view on potential exit opportunities for the combined entity
AQUILINE CAPITAL PARTNERS LLC)	fenergo:	 We advised Aquiline on their investment in Fenergo We provided market and process intelligence, Fenergo financial review and aided with due diligence, investment committee materials and exit opportunity analysis
FP FRANCISCO PARTNERS)	Betterment	 We advised Francisco Partners on its investment in Betterment We provided detailed insight into the space, competitors and potential follow-on acquisition opportunities
Goidman Sachs Blackstone	>	∭ IPREO	 We provided a thorough understanding of the marketplace, competitors and potential follow-on acquisition opportunities We conducted financial analysis, reviewed Ipreo management's business plan and financial forecasts, and completed competitive benchmarking and market share analyses
JMI WCAS	>	TRIPLE POINT	 We aided JMI and Welsh Carson in a detailed review of Triple Point from a financial and strategic perspective as well as provided valuation and industry-related guidance during due diligence
abry partners)	SoftBrands	 ABRY leveraged our proprietary knowledge of the target and industry in its analysis of the investment opportunity We provided ABRY with aid in due diligence and valuation in the evaluation of SoftBrands
VISTA)	Global Energy Decisions	 We provided Vista and Ventyx with aid in due diligence, structuring and valuation of the business Global Energy Decisions was an important add-on to Ventyx, which was a serial acquirer under Vista's ownership prior to the sale of the Company to ABB for more than \$1bn



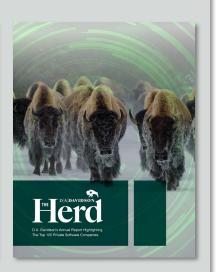
Thought Leadership: Domain Knowledge And Intelligence Brought To The Forefront

Highly differentiated client support reinforced by industry bankers' thought leadership, conference depth, and industry workshops

Proprietary Thought Pieces









Expert Network: Tradition Of Quality Research, Sales, Execution And Service

21

INSTITUTIONAL
SALES & TRADING
EXPERTS

7

TEAMS IN
6 LOCATIONS
ACROSS THE U.S.

15+

AVERAGE YEARS OF EXPERIENCE

700+

INSTITUTIONAL TRADING DESKS (COVERAGE)

DIFFERENTIATED EQUITY RESEARCH Industry Updates With Survey Data

Software - Infrastructure

Institutional Equity Research
Industry Update

April 13, 2021

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TRADING PROFESSIONALS

100%

EXCHANGES,
ECNS, &
LIQUIDITY POOLS
ACCESSED AND
AVAILABLE

1,050+

STOCKS IN MARKET MAKING

600+

SMALL / MID-CAP
STOCKS



Leading Middle Market FinTech Investment Bank: M&A And Private Capital Advisory

D.A. Davidson's technology team is one of the most active in the middle market



















































































































Industry-Leading Public Research Capabilities



PETE HECKMANN, CFA MANAGING DIRECTOR, SENIOR RESEARCH ANALYST

Pete Heckmann joined D.A. Davidson in May 2017. His research is primarily focused on public companies in the FinTech, vertical software & SAAS, and IT Consulting sectors. Pete has over 20 years of experience in equity research, primarily on the sell-side but with three years on the buy-side managing a market neutral technology portfolio. Prior to D.A. Davidson, he worked as a senior sell-side research analyst at Avondale Partners, AG Edwards, and Stifel Nicolaus.

FinTech Coverage Universe















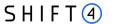


















Recently **Published Research**











Leading Middle Market FinTech Investment Bank: IPO And Follow-On Activity

A team dedicated to supporting tech leaders through go-public events and beyond





















































































Industry-Leading Public Research Capabilities



\$517.500.000

CO-MANAGER

PETE HECKMANN, CFA MANAGING DIRECTOR **RESEARCH ANALYST** FINTECH, VERTICAL **SOFTWARE & SAAS**



TOM WHITE MANAGING DIRECTOR **RESEARCH ANALYST** INTERNET



MATT SUMMERVILLE MANAGING DIRECTOR RESEARCH ANALYST FINTECH, INDUSTRIAL **TECHNOLOGY**



GIL LURIA MANAGING DIRECTOR TECHNOLOGY STRATEGIST FINTECH, VERTICAL **SOFTWARE & SAAS**



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Testimonials may not be representative of the experience of all clients. Testimonials are not a guarantee of future performance or success.



D.A. Davidson Companies is an employee-owned financial services firm offering a range of financial services and advice to individuals, corporations, institutions and municipalities nationwide. Founded in 1935 with corporate headquarters in Great Falls, Montana, and regional headquarters in Denver, Los Angeles, New York, Omaha and Seattle, the company has approximately 1,620 employees and offices in 30 states and Canada.

D.A. Davidson & Co.'s Investment Banking division is a leading full-service investment bank that offers comprehensive financial advisory and capital markets expertise. The group has extensive experience serving middle market clients worldwide across four industry verticals: consumer, diversified industrials, financial institutions, and technology.

Please visit our website for additional information.



Together with its European partner, MCF Corporate Finance, D.A. Davidson originates and executes transatlantic M&A transactions under the common brand of D.A. Davidson MCF International.

Please visit the D.A. Davidson MCF International <u>website</u> for additional information.

MCF Corporate Finance office locations are Frankfurt, Hamburg, Helsinki, London, and Stockholm. Visit the MCF website for additional information.

DAVIDSON DAVIDSON